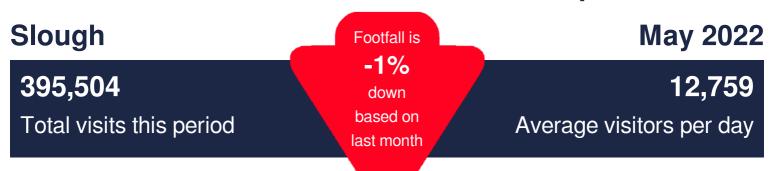
GEO-Sense Footfall Headline Report



Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a -1% decrease
- The total number of visitors was 395,504 of which 325,456 (82%) have visited previously and 70,048 (18%) were new
- The average number of visitors per day has decrease by -16% based on the year to date average
- Footfall for the year to date has increased by 2% (41,767) based on the same period last year
- The busiest zone during May was the Brunel Way Taxi Rank (2) with 116,934 visitors, 30% of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 14th** with **14,606**, **4**% of the total of which **2,278** (16%) were new visitors
- During this day the busiest time was between 16:00 and 17:00
- Average Dwell for the day was 174 minutes

Intelli-Sense Analytics

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