

GEO-Sense Footfall Headline Report

Slough

June 2022

372,028

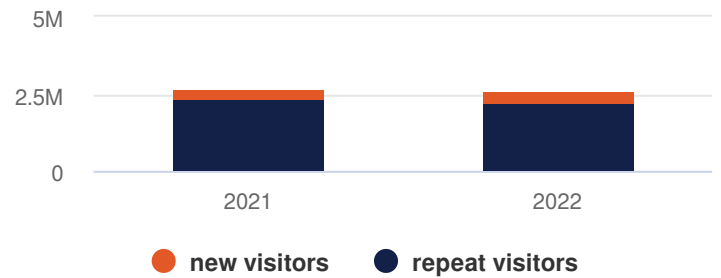
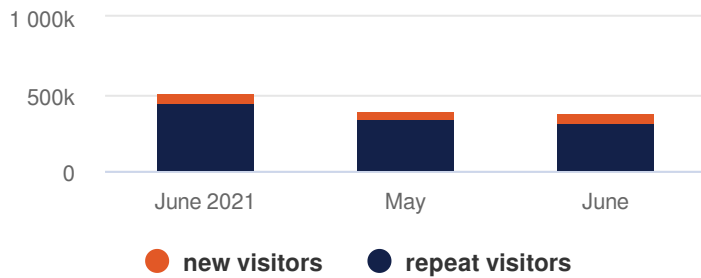
Total visits this period

Footfall is
-6%
down
based on
last month

12,402

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-6%** decrease
- The total number of visitors was **372,028** of which **309,948** (83%) have visited previously and **62,080** (17%) were new
- The average number of visitors per day has decrease by **-15%** based on the year to date average
- Footfall for the year to date has increased by **-4%** (-98,570) based on the same period last year
- The busiest zone during June was the **Brunel Way - Taxi Rank (2)** with **113,535** visitors, **31%** of the total venue visitors

Busiest Days

- The busiest day this month was **Tuesday 7th** with **14,332**, **4%** of the total of which **1,908** (13%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **182** minutes

Intelli-Sense Analytics

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