

# GEO-Sense Footfall Headline Report

Slough

July 2022

**373,377**

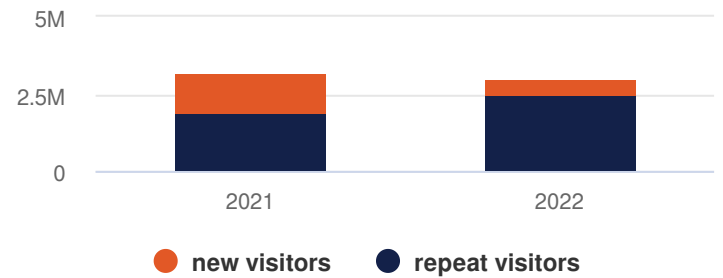
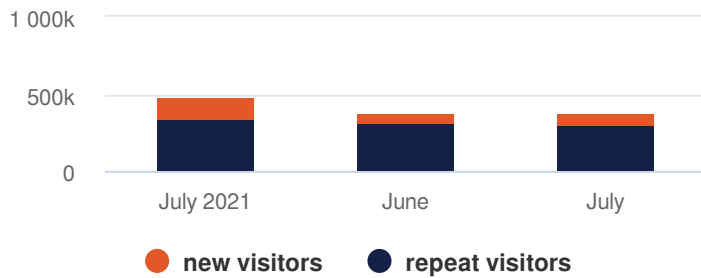
Total visits this period

Footfall is  
**0%**  
up based  
on last  
month

**12,044**

Average visitors per day

## Overall footfall statistics



## Headlines

- The change in footfall compared to the previous month is a **0%** increase
- The total number of visitors was **373,377** of which **301,411** (81%) have visited previously and **71,967** (19%) were new
- The average number of visitors per day has decrease by **-16%** based on the year to date average
- Footfall for the year to date has increased by **-7%** (-208,362) based on the same period last year
- The busiest zone during July was the **Brunel Way - Taxi Rank (2)** with **122,629** visitors, **33%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Friday 29th** with **13,530**, **4%** of the total of which **1,770** (13%) were new visitors
- During this day the busiest time was between **13:00 and 14:00**
- Average Dwell for the day was **170** minutes

**Intelli-Sense Analytics**

powered by GEO-Sense

<https://proximityfutures.com>