

TO: BID LEVY CUSTOMERS

FROM: Slough BID

DATE: Nov 2021



As we are getting ready for Christmas...Shop, Socialise and Support Local!

For Business Support:

Did you listen or read about the Autumn Budget: What does it mean for businesses?

The Chancellor Rishi Sunak announced a series of measures in his Autumn Budget on the 27th October to help the UK to begin to build an economy post-pandemic. But what does it mean for your business? As published by Thames Valley Berkshire Business Growth Hub: info@berkshirebusinesshub.co.uk here is a summary of some of the main measures outlined by the Chancellor:

- 50% business rates discount for companies in retail, hospitality and leisure sectors, up to a maximum of £110,000.
- Next year's planned increase in the business rates multiplier will be cancelled.
- The bank surcharge will be cut from 8% to 3%.
- Changes to business rates will be reformed to support companies, including a new 12-mth relief for companies to invest in their premises.
- Pubs and bars will benefit from a new relief cutting duty on beer and cider sold in pubs.
- The national living wage will increase from £8.91 to £9.50 an hour from April.
- The government will invest £20bn in Research & Development by 2024-25.
- The government will raise government spending on skills and training by £3.8bn over the parliament.

For Recruitment:

What an amazing result for the recent Job Fairs run by the Slough Job Centre:

- On the 24th September: 54 employees found jobs via the Kickstart Scheme
- On the 10th November: 35 Employers were actively recruiting at the Fair

For the Community:

Slough Borough Council is re-shaping library services to make sure they are fit for the future. The future library service must:

- Ensure that library services are affordable and deliver value for money
- Ensure library services are accessible and meet local needs
- Support and promote good use of technology including digitalisation of services where appropriate

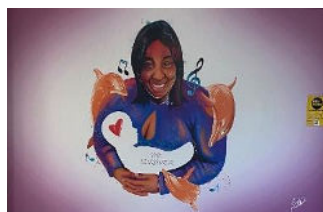
Slough Borough Council is consulting to seek your views on why you use our libraries. To help they are asking you to complete an online survey: <https://eu.surveymonkey.com/r/librariesconsultation> Deadline for completion is 20/01/22.

For High Street Safety and Security:

Thank you to the retailers for an amazing turn out for our STAC (Slough Town Against Crime) meeting on the 20th October. Slough BID is moving forward with implementing the crime management platform DISC accessible to all high street retailers and upgrading the radio contact to a cellular system.

Please attend our next STAC meeting at 9.30am Wednesday 17th November 2021 at the former B&M unit (op Ernest Jones) in the Queensmere Shopping Centre for more details.

What's Been Happening:



October 2021

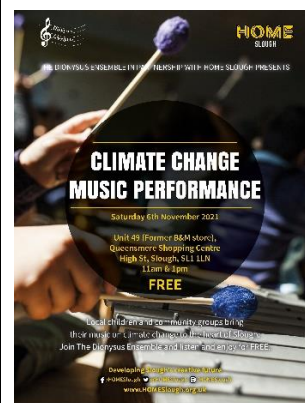
Have you visited the amazing murals installed for the Black History Month in the Queensmere Shopping Centre supported by HOME Slough:

www.homeslough.org.uk



November 2021

Pupils from Iqra Primary School starred in a musical show on climate change on the 6 Nov, in the Queensmere SC. Coinciding with COP26, 'Climate Change' is a musical project organised by HOME Slough bringing together professional musicians, pupils and members of the Slough community to explore climate change via music.



Christmas is upon us...

Over the next few weeks look out for the amazing Christmas S’elfie Displays due to be set up throughout the town and High Street. We have Angel Moments, Posing with the Stars, Experiencing a Twinkle Tunnel or two and a Giant Present. Remember to find the 10 festive animals from the Santa Needs Your Help Trail within the High Street and Queensmere Observatory Shopping Centre. Visit each of the 10 locations to scan the QR codes and collect your digital stamps. You will also be able to take hilarious AR selfies at each point. Details of light switch on to follow.



PLEASE WELCOME TO OUR HIGH STREET THE SLOUGH BID TEAM:

**Clarissa Parker
BID Manager**



**Dominique Brown
Town Warden**



**Muhammad Hashim
Town Warden**



RETAILER SUPPORT:



The BID is excited to share the re-opening of: Regal Court, business centre on the Slough High Street. Providing serviced offices, virtual offices, co working spaces and meeting rooms for hire. A large scale renovation project is taking place which includes a brand new ground floor area and updated breakout areas. Please contact 01753 910 900 for more information.

AND A HUGE THANK YOU TO ALL FOR SUPPORTING:

The fantastic ONE GREAT DAY charity event held on the 29th October 2021 for GOSH and the Alexander Devine Hospice hosted by the Queensmere Observatory Shopping Centre.

Thank you to: Shoppertainment, Rolladome, easyGym, Kayani Camp and a wonderful local face painter.



The Slough ANTI LITTER SOCIETY hosted a HALLOWEEN PICK AND TREAT on Sunday 31st October 2021. Thank you to the amazing families who participated. The rain held off allowing for 10 bags of litter to be collected.



Thank you to the business who made contact on wishing to be part of our newsletters, based on the feedback we are looking to celebrate businesses on the high street and will be circulating a questionnaire to Retailers and local Businesses to feature on our Facebook and Instagram page in the future. Please continue to contact us with any upcoming promotions you would like to go on the BID’s social media account. We have a dedicated email address to send content to: socialmedia@sloughbid.co.uk or send it directly to me, details below.

Best wishes,

Slough BID Team
Clarissa Parker
Clarissa.parker@sloughbid.co.uk