

# GEO-Sense Footfall Headline Report

Slough

October 2022

**340,553**

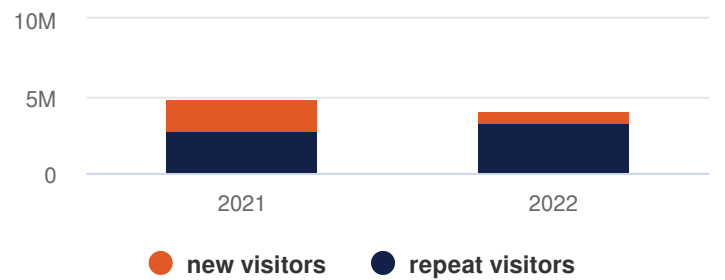
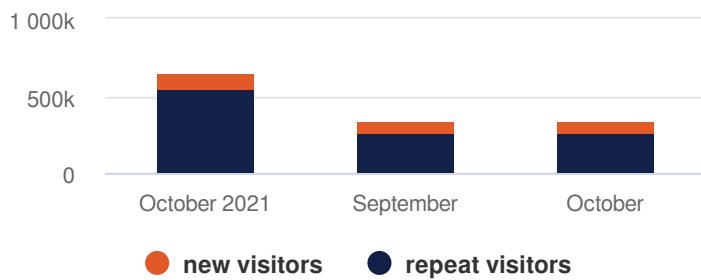
Total visits this period

Footfall is  
**1%**  
up based  
on last  
month

**10,985**

Average visitors per day

## Overall footfall statistics



## Headlines

- The change in footfall compared to the previous month is a **1%** increase
- The total number of visitors was **340,553** of which **260,110** (76%) have visited previously and **80,443** (24%) were new
- The average number of visitors per day has decrease by **-18%** based on the year to date average
- Footfall for the year to date has increased by **-21%** (-819,275) based on the same period last year
- The busiest zone during October was the **Brunel Way - Taxi Rank (2)** with **99,563** visitors, **29%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Monday 31st** with **12,334**, **4%** of the total of which **1,570** (13%) were new visitors
- During this day the busiest time was between **10:00 and 11:00**
- Average Dwell for the day was **177** minutes

**Intelli-Sense Analytics**

powered by GEO-Sense

<https://proximityfutures.com>