

GEO-Sense Footfall Headline Report

Slough

November 2022

327,994

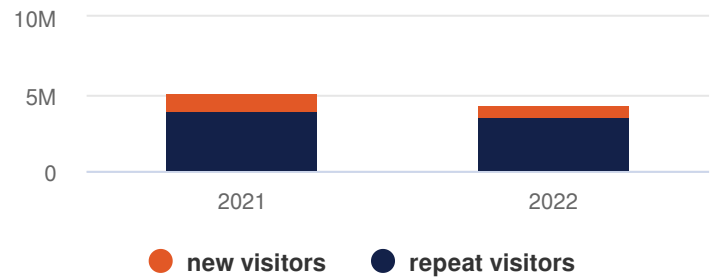
Total visits this period

Footfall is
-4%
down
based on
last month

10,933

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-4%** decrease
- The total number of visitors was **327,994** of which **219,270** (67%) have visited previously and **108,724** (33%) were new
- The average number of visitors per day has decrease by **-17%** based on the year to date average
- Footfall for the year to date has increased by **-18%** (-788,849) based on the same period last year
- The busiest zone during November was the **Brunel Way - Taxi Rank (2)** with **94,573** visitors, **29%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 12th** with **12,946**, **4%** of the total of which **1,723** (13%) were new visitors
- During this day the busiest time was between **13:00 and 14:00**
- Average Dwell for the day was **166** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>