

GEO-Sense Footfall Headline Report

Slough

April 2023

418,586

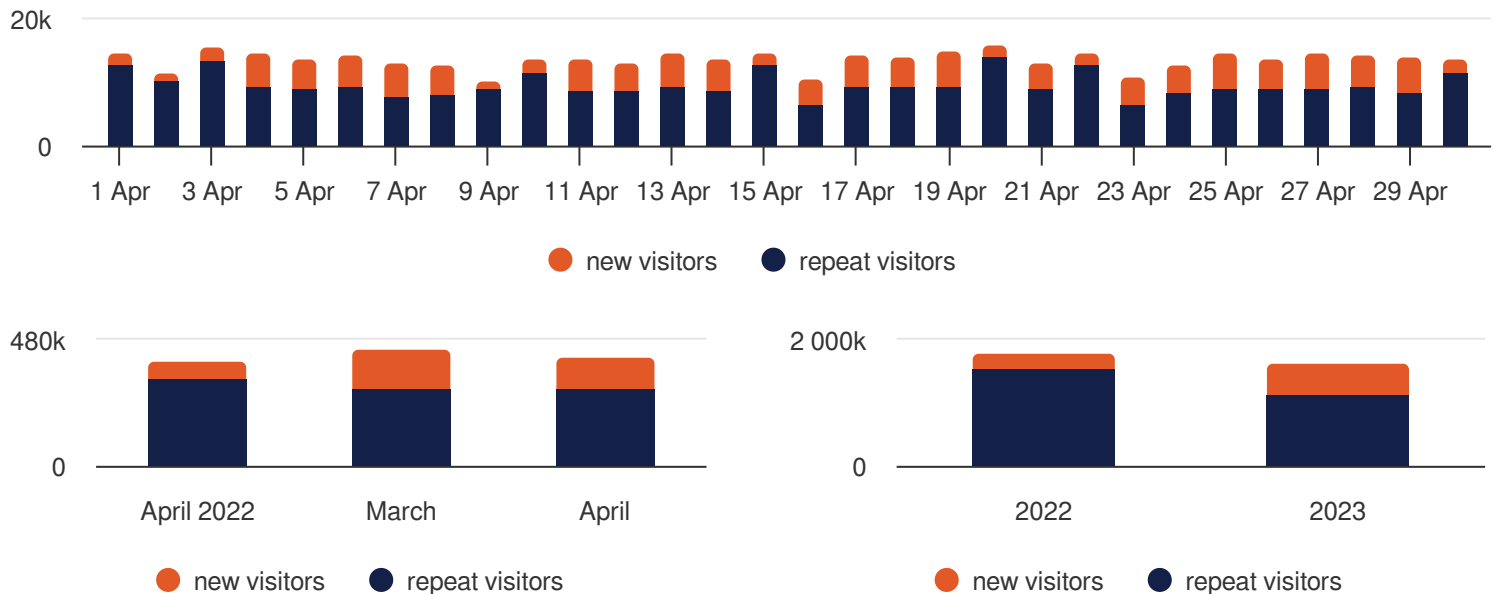
Total visits this period

Footfall is
-6%
down
based on
last month

13,953

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-6%** decrease
- The total number of visitors was **418,586** of which **296,115** (71%) have visited previously and **122,471** (29%) were new
- The average number of visitors per day has increase by **2%** based on the year to date average
- Footfall for the year to date has decreased by **-10%** (-172,315) based on the same period last year
- The busiest zone during April was the **Brunel Way - Taxi Rank (2)** with **130,925** visitors, **31%** of the total venue visitors

Busiest Days

- The busiest day this month was **Thursday 20th** with **16,287**, **4%** of the total of which **2,053** (13%) were new visitors
- During this day the busiest time was between **11:00 and 12:00**
- Average Dwell for the day was **188** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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