

# GEO-Sense Footfall Headline Report

Slough

June 2023

462,869

Total visits this period

Footfall is  
**6%**  
up based  
on last  
month

15,429

Average visitors per day

## Overall footfall statistics



## Headlines

- The change in footfall compared to the previous month is a **6%** increase
- The total number of visitors was **462,869** of which **313,483** (68%) have visited previously and **149,386** (32%) were new
- The average number of visitors per day has increase by **12%** based on the year to date average
- Footfall for the year to date has decreased by **-1%** (-29,177) based on the same period last year
- The busiest zone during June was the **Brunel Way - Taxi Rank (2)** with **133,533** visitors, **29%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Thursday 15th** with **18,003**, **4%** of the total of which **7,231** (40%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **175** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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