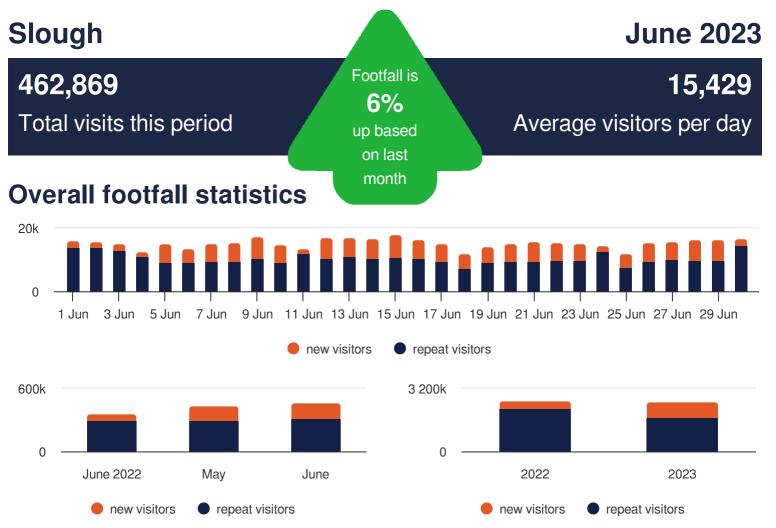
GEO-Sense Footfall Headline Report



Headlines

- The change in footfall compared to the previous month is a 6% increase
- The total number of visitors was 462,869 of which 313,483 (68%) have visited previously and 149,386 (32%) were new
- The average number of visitors per day has increase by 12% based on the year to date average
- Footfall for the year to date has decreased by -1% (-29,177) based on the same period last year
- The busiest zone during June was the **Brunel Way Taxi Rank (2)** with **133,533** visitors, **29**% of the total venue visitors

Busiest Days

- The busiest day this month was Thursday 15th with 18,003, 4% of the total of which 7,231 (40%) were new visitors
- During this day the busiest time was between 12:00 and 13:00
- Average Dwell for the day was 175 minutes

Intelli-Sense Analytics

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