

GEO-Sense Footfall Headline Report

Slough

March 2023

446,168

Total visits this period

Footfall is
7%
up based
on last
month

14,393

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **7%** increase
- The total number of visitors was **446,168** of which **295,574** (66%) have visited previously and **150,594** (34%) were new
- The average number of visitors per day has increase by **9%** based on the year to date average
- Footfall for the year to date has decreased by **-16%** (-190,565) based on the same period last year
- The busiest zone during March was the **Brunel Way - Taxi Rank (2)** with **135,040** visitors, **30%** of the total venue visitors

Busiest Days

- The busiest day this month was **Thursday 2nd** with **16,997**, **4%** of the total of which **2,178** (13%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **188** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>