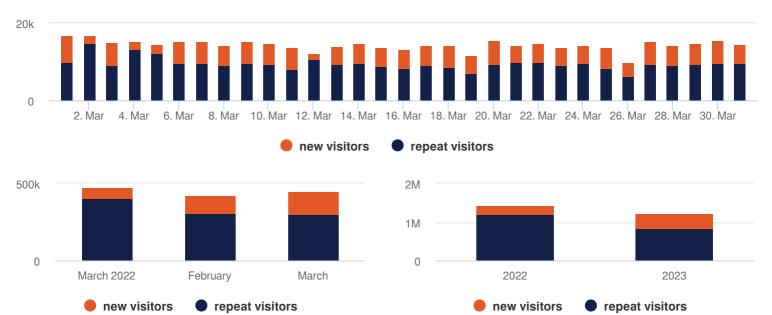
# **GEO-Sense Footfall Headline Report**



#### **Overall footfall statistics**



### **Headlines**

- The change in footfall compared to the previous month is a 7% increase
- The total number of visitors was 446,168 of which 295,574 (66%) have visited previously and 150,594 (34%) were new
- The average number of visitors per day has increase by 9% based on the year to date average
- Footfall for the year to date has decreased by -16% (-190,565) based on the same period last year
- The busiest zone during March was the Brunel Way Taxi Rank (2) with 135,040 visitors, 30% of the total venue visitors

## **Busiest Days**

- The busiest day this month was Thursday 2nd with 16,997, 4% of the total of which 2,178 (13%) were new visitors
- During this day the busiest time was between 12:00 and 13:00
- Average Dwell for the day was 188 minutes

## **Intelli-Sense Analytics**

powered by GEO-Sense https://proximityfutures.com