



Business Support

Slough BID Breakfast Surgery Recap...

One of the objectives for Slough BID is to work to strengthen the business community through networking and training opportunities, together with actively working with local training providers to help businesses achieve their potential.

The BID would like to thank the businesses who attended and hosted at the Breakfast Surgery. As a summary for all businesses please see below what was covered.

Slough BID: In line with the business plan the BID would like to trial:

1. A joint procurement scheme to help businesses reduce their running costs for utilities and other service.
2. An online Learning & Development package accessible to business owners and staff which can help your business, engage and retain staff.

Please do email Slough BID: info@sloughbid.co.uk or call 07943 185 472 for more information.

Slough BID Marketing Update:

One of the main marketing strategies is to have smaller frequent events in town and engage the whole community hence promoting Slough town centre and bringing in the footfall.

We are excited to invite you to a Street party on the Sunday 7th May in the Town Centre from 12pm until 4pm to celebrate the Kings' Coronation.

Continuing with the Kings Coronation celebrations St Marys Church, Good Gym and Slough BID have organised a community litter pick event on Monday 8th May at 12pm until 2pm. We shall meet at St Marys Church and walk through the town centre. Volunteers will be provided with the necessary

equipment, such as gloves, bin bags and litter pickers. All you need to do bring is yourself, your enthusiasm and energy.

If you are interested in joining us, please RSVP info@sloughbid.co.uk or call 07943 185 330 for more information.

Thank you for your consideration and we look forward to seeing you at the event!

Berkshire Growth HUB: The Berkshire Growth Hub delivers the government funded business advice service and supports small and medium sized enterprises in Berkshire to achieve sustainable business growth. They have two new programmes to help take your business to the next level:

Start-up programme - An intensive 5-week programme of workshops and coaching sessions designed to give you the skills and knowledge you need to launch your business successfully.

High Growth programme - Tailored support, a dedicated business adviser and access to 1-1 sessions with sector specialists, the High Growth programme can help you supercharge your business.

Please visit <https://berkshiregrowthhub.co.uk/> or contact Tony Cross, Business Advisor tonycross@thamesvalleyberkshire.co.uk for more information or please see the post below.

HSBC: Delivered a summary of the Financial Education & helping people of all ages offered by the bank. Financial literacy is a critical life skill. They want to help people and businesses develop the financial capabilities they need to thrive for a lifetime. Please do make use of the online guidance:

<https://www.hsbc.co.uk/financial-fitness/>

<https://www.business.hsbc.uk/en-gb/everyday-banking/ways-to-bank/help-and-support/financial-wellbeing>

or contact Edward Brittlebank, HSBC Slough Branch Manager edward.brittlebank@hsbc.com

Who can offer free 30-40 minute sessions to help support people in our local community in areas such as Protecting Yourself Against Fraud (learn how to stop the scammers), increasing confidence with Digital Banking, and Improving Your Financial Health (learn how to budget and save money). This can be done via Zoom or a visit a location to deliver in person to a group.

Slough HUB: have two ongoing projects related to Digital Literacy.

Digital Buddies: Slough HUB have up to a weekly session in three locations around Slough, and these are basic courses focused on how to make the best use of your mobile phone and the internet.

<https://thesloughhub.org/boost/digital-buddies/>

Using Spreadsheets and numbers: The first session started on 20th February, Which is the basic level, and an intermediate level starts on 6th March.

Please contact@thesloughhub.org for more information or go to: <https://thesloughhub.org>

All the noted support would be provided at no cost to your business.



Slough Borough Council has received £1million to help support a programme of activities for start-up and established businesses in Slough. The funding from the UK Shared Prosperity Fund is spread across three years until 2025. As part of this, a new **local start-up programme** has been created, and is being delivered by the Berkshire Growth Hub. It has been launched to nurture emerging new businesses across Slough – taking them from entrepreneur to ‘enterprise ready’.

If you’re in work and looking to branch out on your own, or are newly established, the five-week Start-up programme could help. This will offer support on how to build and grow your business idea and turn it into a reality.

Each workshop is run by experienced leaders who are specialists in their field and there is a chance to network with other business owners after each workshop. Those eligible to apply for the free workshops include those based in Berkshire, with a firm idea of a business, in the early stages of trading or plan to

start soon, and with a turnover (if any) of less than £10,000. **The next start-up programme begins on 26 April. The closing date for applications is 12 April.**

The **High Growth Programme** is also being run by the Berkshire Growth Hub and is designed to support small business owners who are ready to seize opportunities to grow.

The programme is fully funded, providing up to 12 hours of intensive support, through 1-2-1 sessions and access to a series of 3-hour online Masterclasses covering key business topics delivered by subject specialists. As a high growth business owner, you may be looking at emerging opportunities such as generating more customers and turnover, scaling up, and bringing new products/services to market.

The aim of the programme is for businesses to reach and exceed their goals by putting ideas into action. **The High Growth Programme is open for applications now and Masterclasses run throughout the year.**

Apply for the [Start-Up programme](#), the [High Growth Programme](#), or find out about Masterclasses.

Email info@berkshiregrowthhub.co.uk to speak to a business adviser, visit the [council's business webpage](#), or the [Berkshire Growth Hub website](#) and register to access tailored support resources

Upcoming Events

International Women's Day is celebrated in many countries around the world. It is a day when women are recognized for their achievements without regard to divisions, whether national, ethnic, linguistic, cultural, economic or political. To celebrate , Slough BID are handing out purple ribbons to all the female business owners.



SLOUGH BID

for a brighter future

International

Women's Day

March 8, 2022

THERE IS NO FORCE MORE
POWERFUL THAN A WOMEN
DETERMINED TO RISE.



Happy

Easter

Mobile

Petting

Farm



THURSDAY
6 APRIL



12pm -4pm
Town Square

A mobile petting farm can provide a unique and educational experience for people of all ages.

Come and join us at the mobile petting farm on Thursday 6th April starting at 12pm until 4pm in the Town Square.

There will be a craft session run by a wonderful local artist at this event allowing you to reimagine a new animal.

Don't forget -Mothers Day -Sunday 19th March

**MUMS
LOVE LOCAL**

TOWN & CITY GIFT CARDS

Every Mum is different...
So give the gift of choice!

The advertisement features a light brown, textured background. At the top left, there is a pink leafy branch graphic. The text 'MUMS LOVE LOCAL' is displayed in white, bold, sans-serif font, with 'LOVE' containing a small pink heart. Below this, 'TOWN & CITY' is written in black, with a pink ampersand, followed by 'GIFT CARDS' in white, bold, sans-serif font on a pink rectangular background that overlaps a blue and green one. At the bottom right, there is another pink leafy branch graphic.

Love your mum this Mothers Day on Sunday 19th March 2023 by supporting and shopping at local businesses.

Safe & Secure

**Slough BID SLOUGH TOWN
AGAINST CRIME**



**The next STAC Meeting is at 10am on the 21st
March 2023**

**Venue - Centre Management Offices Queensmere
Observatory Shopping Centre , there is no need to**

**prebook for this. Please bring any concerns you may
have to the meeting**

Community



"Get ready to see Wexham from a whole new angle..."

HOME Slough presents Follow Me, an interactive street event from Belgian group Be Flat. Join us on Holmedale, Wexham, for a performance like no other. This is one you won't want to miss!
24th and 25th of March.

Find out more and book your place: <https://www.homeslough.org.uk/whats-on/>

SPRING CRAFT FAIR

Saturday 11 March

11am - 4pm

St Paul's Church Hall

Stoke Road

Slough

SL2 5AS

Painting • Textiles
Papercrafts • Woodwork
Yarn • Crochet • Knitting
• Jewellery • Workshops and
more

Mother's Day and Easter Gifts Available

Light refreshments on sale

Stallholders still welcome
email Jillian at
j.derbyshire25@yahoo.co.uk
by 6 March



Over 18s only

ABHI ARUMBAKKAM
presents

STORY CIRCLE SLOUGH

FREE

COME, SHARE YOUR STORY IN AN INTERACTIVE STORYTELLING SESSION

- 12-1.30pm, SATURDAY 11TH MARCH 2023
- 29 CHURCH STREET, SLOUGH SL1 1PL
- <https://storycircleslough.wordpress.com>
- REGISTER HERE →



HOME SLOUGH

CREATIVE PEOPLE AND PLACES

LOTTERY FUNDED

Supported using public funding by **ARTS COUNCIL ENGLAND**

STORY CIRCLE SLOUGH

Story Circle Slough is an interactive hour of storytelling. Open to everyone and facilitated by Abhi Arumbakkam, come, share your story and listen to others tell theirs.

In the course of the relaxed hour, you will be guided and supported to tell your story on a specific theme. Share as much or as little as you feel comfortable. According to Age UK, the number of over-50s experiencing loneliness is set to reach two million by 2025/6. This compares to around 1.4 million in 2016/7 – a

49% increase in 10 years!

Story Circle Slough is an attempt to challenge loneliness through the medium of storytelling. It is a chance to share and to listen to each other's stories. To feel a little more connected to each other. To realise the common humanity that connects us. By bearing witness to each other's narratives, we give the stories another lease of life.

The event is free of charge but please register [here](#).

Time: 12-1.30 pm

Date: Saturday 11th of March 2023

Venue: 29 Church Street, Slough SL1 1PL

For more info, please go to <https://storycircleslough.wordpress.com>

Suitable for adults only.

Company/Artist Biography: Abhi Arumbakkam is a multidisciplinary creative practitioner. She holds a Fellowship from Farnham Maltings and in 2020, she graduated with distinction with a Master's degree in documentary. Abhi works part-time at Slough-based Resource Productions CIC as Project Manager managing an arts project whilst simultaneously developing her creative practice. More about Abhi and her work may be found at www.abhiarumbakkam.com

EVENT CATEGORIES: [On Your Doorstep](#), [Performance](#), [Show](#)

ORGANISER [HOME Slough](#)

PHONE: +44 (0)1753 571 093

EMAIL: info@homeslough.org.uk [View Organiser Website](#)

Environment

The Low Carbon Workspaces grant scheme helps businesses make energy cost savings and reduce carbon emissions. Grants of up to £6,000 are

available to fund a third of the cost of projects. Email

info@lowcarbonworkspaces.co.uk or visit <http://lowcarbonworkspaces.co.uk>

