



SLOUGH BID
for a brighter future

Business Support

HIGH GROWTH PROGRAMME

Does your business have **growth potential?**

Fully funded business support to help your business seize opportunities to grow.

Berkshire Growth Hub

The Berkshire Growth Hub delivers the government funded business advice service and supports small and medium sized enterprises in Berkshire to

achieve sustainable business growth. The 1-2-1 service is personal and will connect you to Business Advisers who have spent their careers starting, growing and working in businesses. For more information please go to [:Home | Berkshire Growth Hub | Business Support for Berkshire](#)

Resources:

Skills Bootcamps

Are you looking to upskill your team? The Curious Academy is running Skills Bootcamps in [digital marketing](#) and [data analytics](#) part of the Government's Lifetime Skills Guarantee, helping everyone gain skills for life. As an employer you only pay a nominal percentage of the total expenses, depending on your company size you pay 10% or 30% of the course fees to help make the upskilling process more affordable for your organisation. Don't miss out on this opportunity to invest in your team's growth.

High Growth Programme

If you're ready to reach your potential but need support, explore our High Growth Programme. It's designed to support you grow by leading more effectively, generating more customers and turnover and bringing new products/services to market.

[FIND OUT MORE AND REGISTER >](#)

Supporting Start-up business

Our first cohort of start-up businesses are well on their way to becoming confident entrepreneurs! If you have recently started your business, or know someone who has, then find out more about this fully-funded 5-week programme. The next group starts in June and [registration is now open >](#)

Masterclasses

Join our series of Masterclasses where you will:

- Learn about cash flow management and funding opportunities
- Discover the importance of vision and how to get more out of your staff
- Identify your target market and understand how to close that sale
- Understand how to implement simple strategies for success and produce the right content

Explore the Masterclasses and book your place:

Digital Marketing - 1 June

Understand digital marketing, demystify the terminology, and learn the tricks of the trade.

[Register >](#)

Finance/Funding for Growth - 15 June

Understand your role and responsibilities for financial management in your small but growing business. [Register >](#)

Leadership & Your People - 11 July

Understand the fundamentals of leadership that will provide both insight and an opportunity for self-reflection [Register >](#)

Sales & Marketing - 19 July

Transform your approach to sales & marketing. Participating will help you gain new perspectives, inspire new ideas and change your way of thinking. [Register >](#)



Slough BID Business Breakfast Network

Surgery



Following the first breakfast meeting in March the next breakfast networking surgery has been confirmed for: 9.30am on 2nd June Ground Floor, The Moxy Hotel

Guest Speakers are:

- Berkshire Business Growth HUB: Advising on free business courses
- The Place Support Partnership: Business Cost Reduction Company (this service is free to BID Levy Payers)

- Thames Valley Police Cyber Resilience, Centre Director: to advise and help improve the cyber resilience of businesses

Marketing & Events

One of the main marketing strategies is to have frequent events in town and engage the whole community hence promoting Slough Town Centre and bringing in the footfall.

Great success with the mobile petting farm in the Town Square, people of all ages enjoyed this unique and educational experience and there were around 800 visitors on the day.

The BID was supported with a craft session delivered by a local talented artist - Ru, which was fabulous.



We are pleased to announce that our street party was phenomenal with visitors in excess of 1000.

Thank you to our local artist Marinela and Ovais from Arts Classes group who conducted a crafts session on the day.







SLOUGH BID

SLOUGH
TOWN
SQUARE

FREE EVENT!

Eid Crafts Workshop

SUNDAY 25TH JUNE

12pm-4pm

Barbecue hosted by
RKM Cafe
Free crafts by local
artists Marinela & Ovais
from Arts Classes Group
Free Henna hand
painting

Safe & Secure

**Slough BID SLOUGH TOWN
AGAINST CRIME**



The next STAC Meeting is on 19th June 11am

Venue - Arts Classes Group

Thank you Arts Classes group for hosting.

**There is no need to prebook for this. Please bring
any concerns you may have to the meeting.**

Community

Following on from a successful Kings Coronation Street Party, the community came together and undertook a community litter pick on Monday 8th May that started at St Marys Church. The event was organised by the BID, St Marys Church, Good Gym.

Thank you to our Mayor, Mayoress, Councillors, Volunteers & businesses : St Marys Church, Good Gym, Slough Borough Council, Slough Voluntary Service, Moxy Residence Inn, Mc Donald's, Teddys playdown.



Upcoming Activities - Arts Classes Group.

Half -Term Holidays

During May half term, Art Classes Group studio will be open every day with art workshops for children aged 7-16 yrs old.

Activities will cover a broad range of media, including drawing, collage, sculpture, and crafts.

Where: Art Classes Group, Observatory Shopping Centre Slough

When: 29th May - 3rd June, 12-6pm

Contact: info@artclassesgroup.COM

Embroidery classes for adults

New embroidery and sewing classes.

It will give the opportunity to get involve and create their own embroidery piece to take home.

Where: Art Classes Group, Observatory Shopping Centre Slough

When: Every Wednesday 11.30-1pm, term time.

Contact: info@artclassesgroup.COM

Father's Day Workshop

Kids Club workshop on Father`s Day. Join us, celebrate Father`s Day 2023 with us, and decorate picture frames. An exciting opportunity for families in Slough to come along and enjoy the event.

Where: Observatory Shopping Centre, outside Primark

When: 17 June, 11 - 4 pm



Environment

Flower Towers and Hanging Baskets will be coming to the town centre shortly. Slough BID will be hosting the creative and wonderful Garden in a wheelbarrow competition with 22 Slough Borough Primary School participating.

The displays will be in the Town Square from 14 June to 18 June.

Witness the enchanting world of flowers as they face the discerning eyes of our judging panel on the 15th June 2023 at 4.30pm in the Town Square.



SLOUGH BID

for a brighter future

SLOUGH BID TOGETHER WITH

**SLOUGH BOROUGH PRIMARY SCHOOLS BRING YOU...
A GARDEN IN A WHEELBARROW
COMPETITION**

WHEELBARROWS DISPLAYS WILL BE IN SLOUGH TOWN SQUARE

14TH - 18TH JUNE 2023

JUDGING WILL TAKE PLACE AT 16.30 ON THE 15TH JUNE 2023



The Low Carbon Workspaces grant scheme helps businesses make energy cost savings and reduce carbon emissions. Grants of up to £6,000 are available to fund a third of the cost of projects. Email info@lowcarbonworkspaces.co.uk or visit <http://lowcarbonworkspaces.co.uk>



Town Centre News



New Iceland Store is relocating to the High Street .

Opening on Tuesday 6th June 8am - Slough High Street , Slough, SL1 1BY
opposite Greggs - The first 100 customers receive a surprise gift card amount.

Welcome to a new business in Town- Le Damas

