

GEO-Sense Footfall Headline Report

Slough

January 2024

272,673

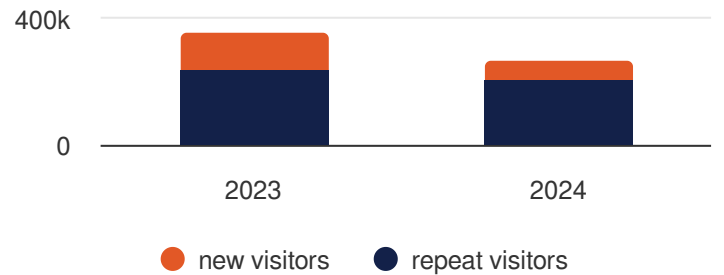
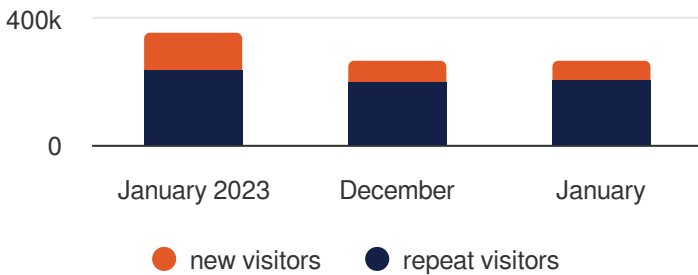
Total visits this period

Footfall is
1%
up based
on last
month

8,796

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **1%** increase
- The total number of visitors was **272,673** of which **212,078** (78%) have visited previously and **60,595** (22%) were new
- The average number of visitors per day has increase by **0%** based on the year to date average
- Footfall for the year to date has decreased by **-32%** (-88,530) based on the same period last year
- The busiest zone during January was the **Brunel Way - Taxi Rank (2)** with **103,014** visitors, **38%** of the total venue visitors

Busiest Days

- The busiest day this month was **Thursday 25th** with **10,388**, **4%** of the total of which **2,442** (24%) were new visitors
- During this day the busiest time was between **16:00 and 17:00**
- Average Dwell for the day was **172** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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