

GEO-Sense Footfall Headline Report

Slough

March 2024

290,951

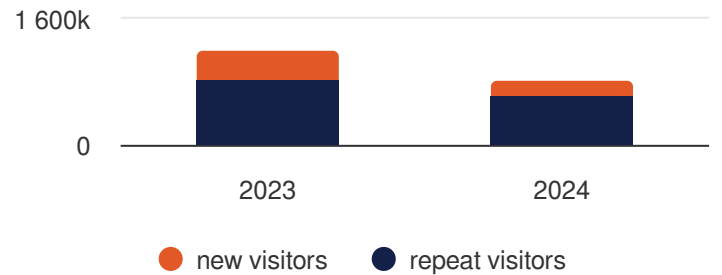
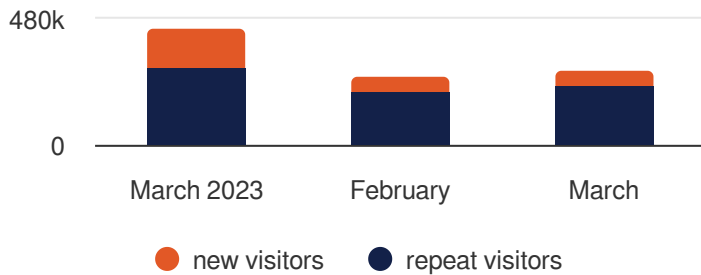
Total visits this period

Footfall is
9%
up based
on last
month

9,386

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **9%** increase
- The total number of visitors was **290,951** of which **225,396** (77%) have visited previously and **65,555** (23%) were new
- The average number of visitors per day has increase by **4%** based on the year to date average
- Footfall for the year to date has decreased by **-47%** (-394,856) based on the same period last year
- The busiest zone during March was the **Brunel Way - Taxi Rank (2)** with **112,596** visitors, **39%** of the total venue visitors

Busiest Days

- The busiest day this month was **Tuesday 19th** with **10,655**, **4%** of the total of which **2,464** (23%) were new visitors
- During this day the busiest time was between **16:00 and 17:00**
- Average Dwell for the day was **182** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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