

GEO-Sense Footfall Headline Report

Slough

April 2024

366,754

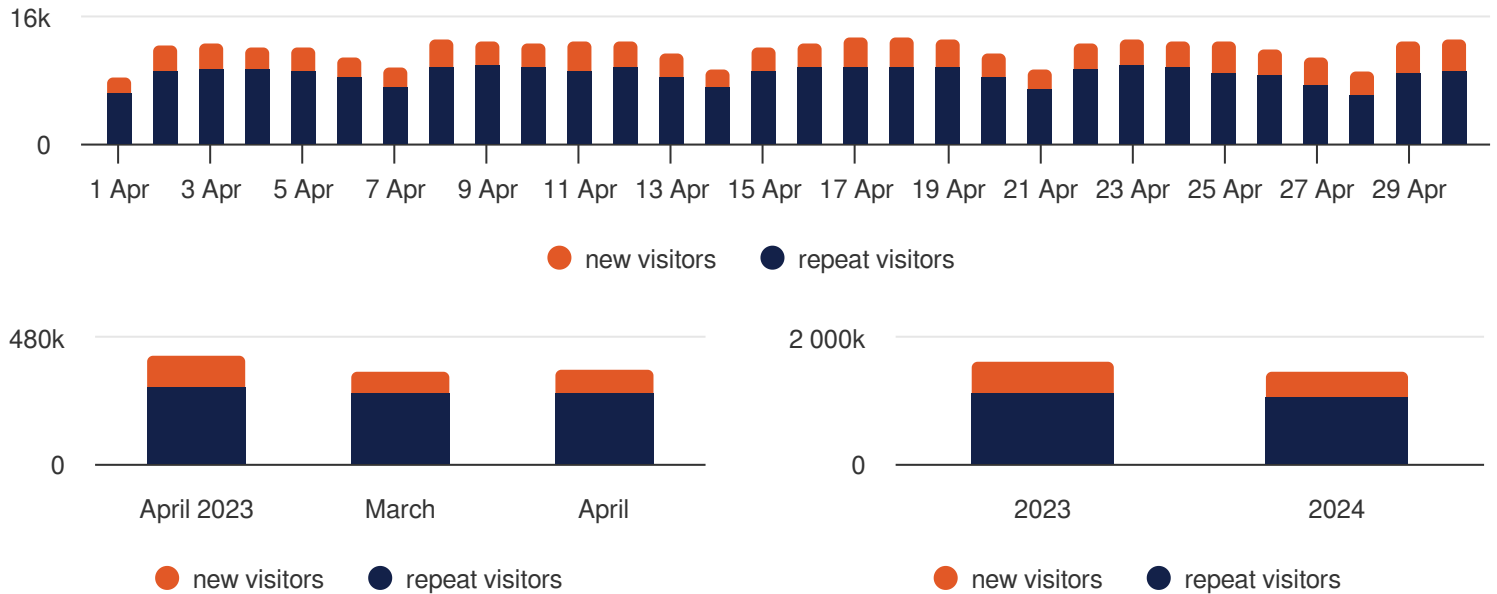
Total visits this period

Footfall is
1%
up based
on last
month

12,225

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **1%** increase
- The total number of visitors was **366,754** of which **270,703** (74%) have visited previously and **96,051** (26%) were new
- The average number of visitors per day has decrease by **0%** based on the year to date average
- Footfall for the year to date has decreased by **-11%** (-165,418) based on the same period last year
- The busiest zone during April was the **Brunel Way - Taxi Rank (2)** with **122,475** visitors, **33%** of the total venue visitors

Busiest Days

- The busiest day this month was **Thursday 18th** with **13,752**, **4%** of the total of which **3,735** (27%) were new visitors
- During this day the busiest time was between **17:00 and 18:00**
- Average Dwell for the day was **201** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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