

Geo-Sense Footfall Headline Report

Slough

August 2024

364,703

Total visits this period

Footfall is

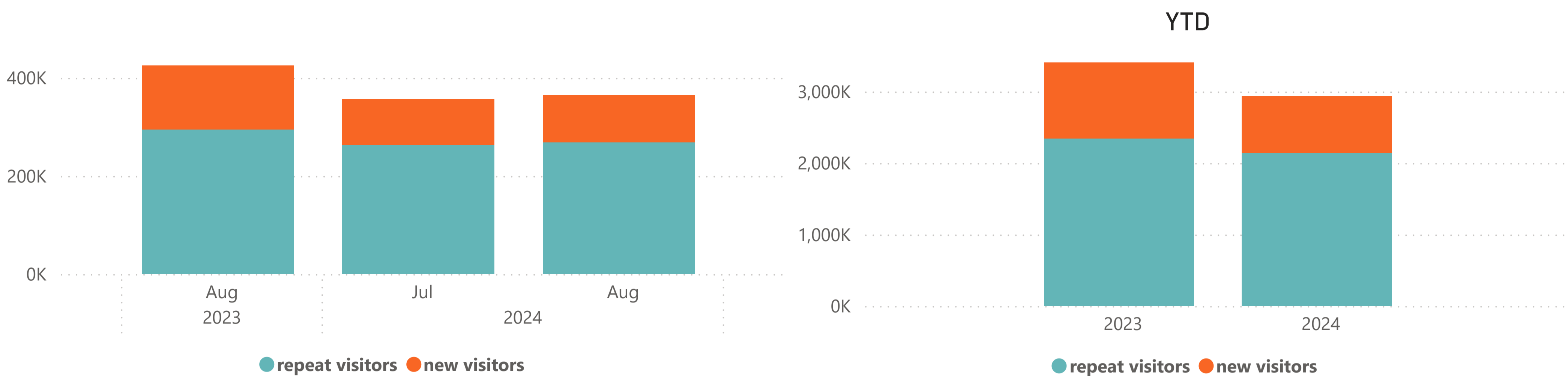
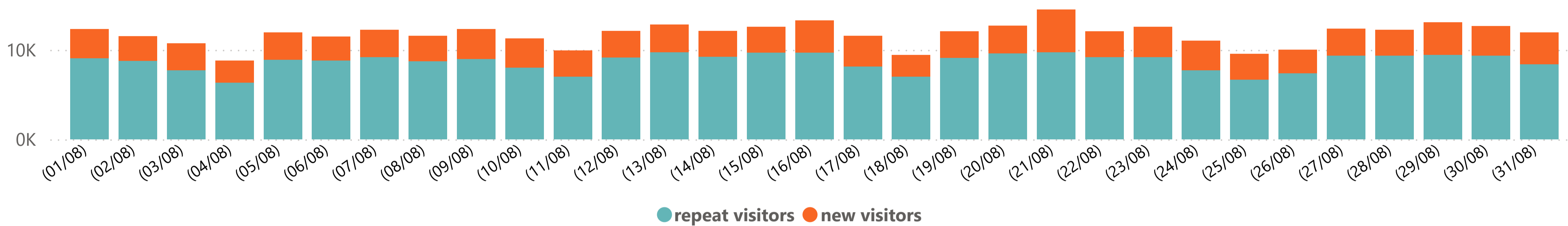
2%

up based on last month

11,765

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **2 % increase**
- The total number of visitors was **364,703** of which **268,669 (74%)** have visited previously and **96,034 (26 %)** were new
- This month's average visitors per day is **down** by **-3 %** based on the year to date average visitors per day
- Total footfall for the year to date has **decreased** by **-14% (-466,975)** based on the same period last year
- The busiest zone during **August** was **Brunel Way - Taxi Rank (2)** with **125,868** visitors **35%** of the total venue visitors

Busiest Days

- The busiest day this month was **Wednesday 21st** with **14,491**, **4 %** of the total of which **4,741 (33%)** were new visitors
- During this day the busiest time of day was between **17:00 and 18:00**
- Average Dwell for the day was **226** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>