

# Geo-Sense Footfall Headline Report

Slough

June 2025

337,131

Total visits this period

Footfall is

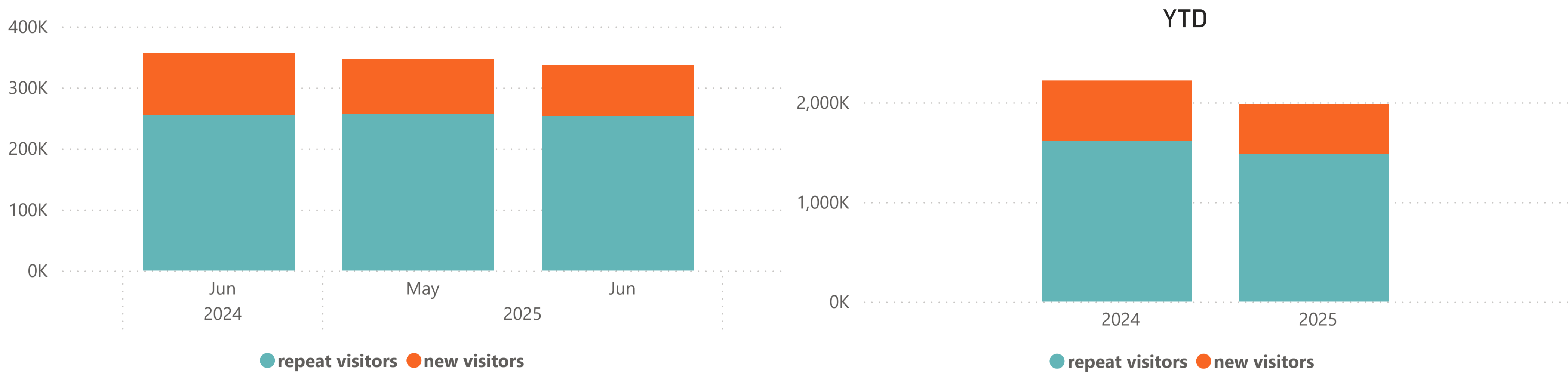
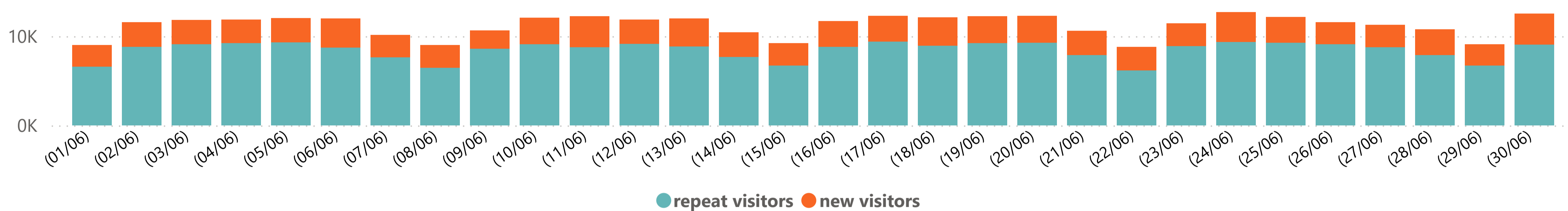
**-3%**

down based on last month

11,238

Average visitors per day

## Overall footfall statistics



## Headlines

- . The change in footfall compared to the previous month is a **-3 % decrease**
- . The total number of visitors was **337,131** of which **253,480 (75%)** have visited previously and **83,651 (25 %)** were new
- . This months average visitors per day is **up** by **2%** based on the year to date average visitors per day
- . Total footfall for the year to date has **decreased** by **-11% (-233,376)** based on the same period last year
- . The busiest zone during **June** was **Brunel Way - Taxi Rank (2)** with **134,763** visitors **40%** of the total venue visitors

## Busiest Days

- . The busiest day this month was **Tuesday 24th** with **12,683**, **4 %** of the total visitors of which **3,340 (26%)** were new visitors
- . During this day the busiest time of day was between **11:00 AM** and **12:00 PM**
- . Average dwell for the day was **144** minutes.

**Intelli-Sense Analytics**

powered by GEO-Sense

<https://proximityfutures.com>