

Geo-Sense Footfall Headline Report

Slough

May 2025

345,221

Total visits this period

Footfall is

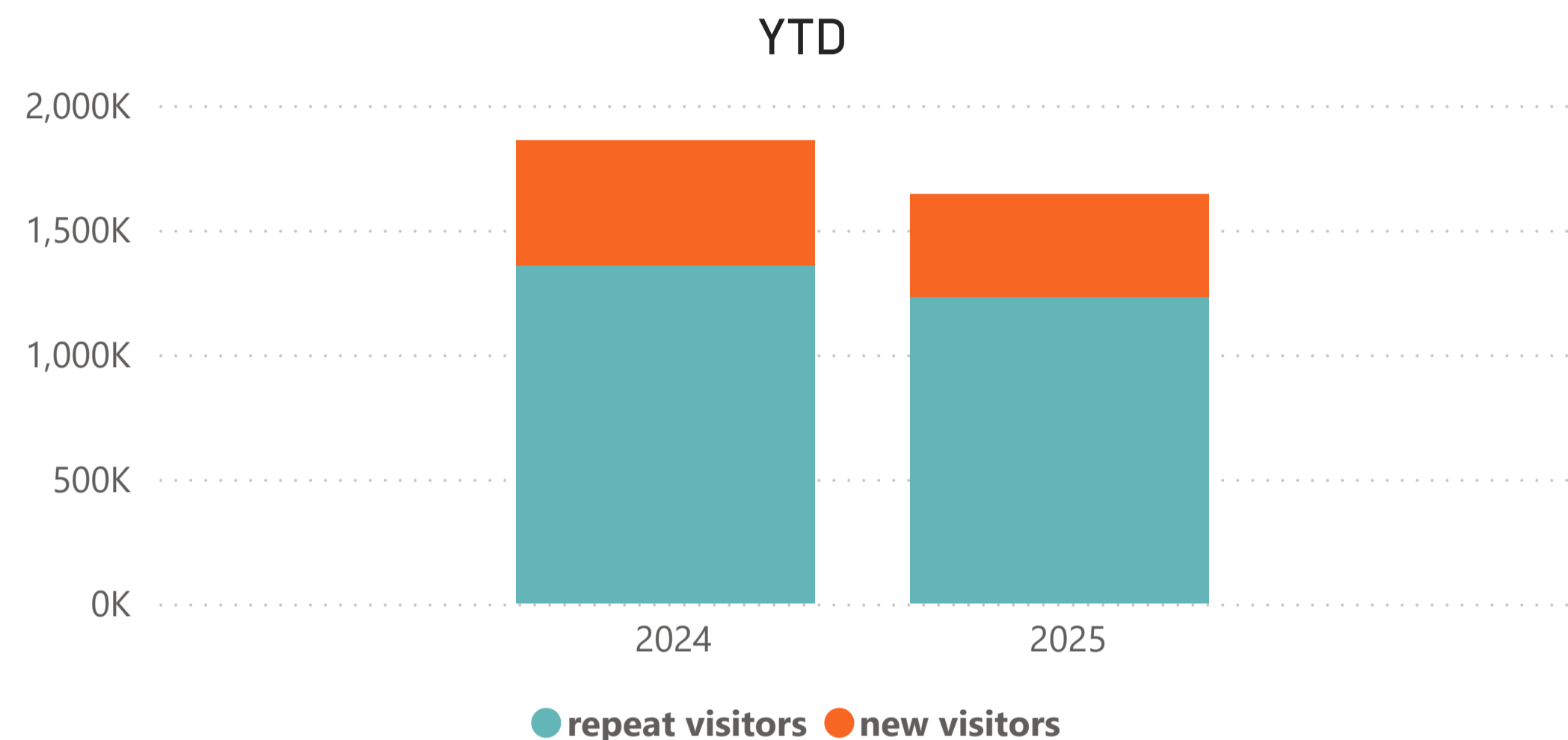
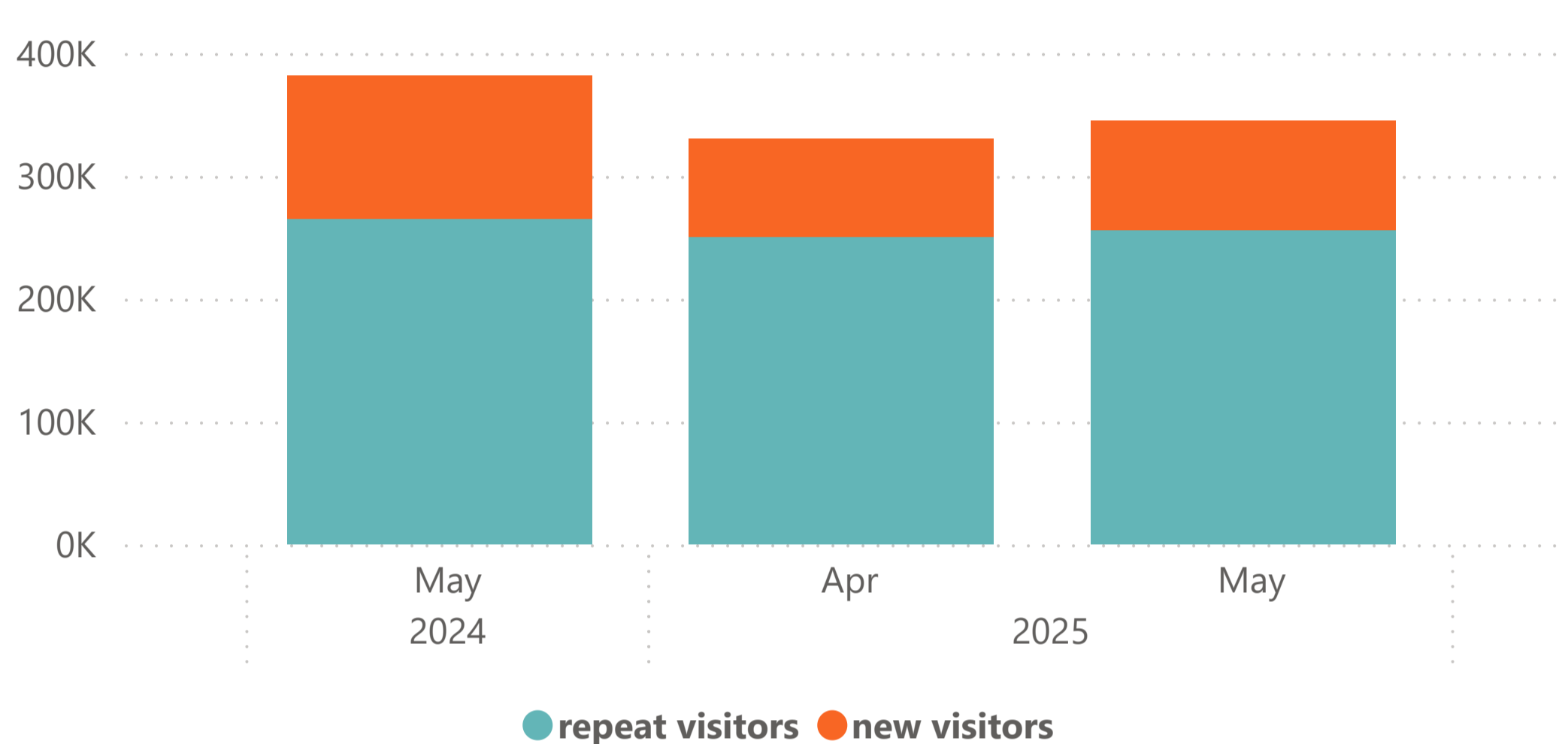
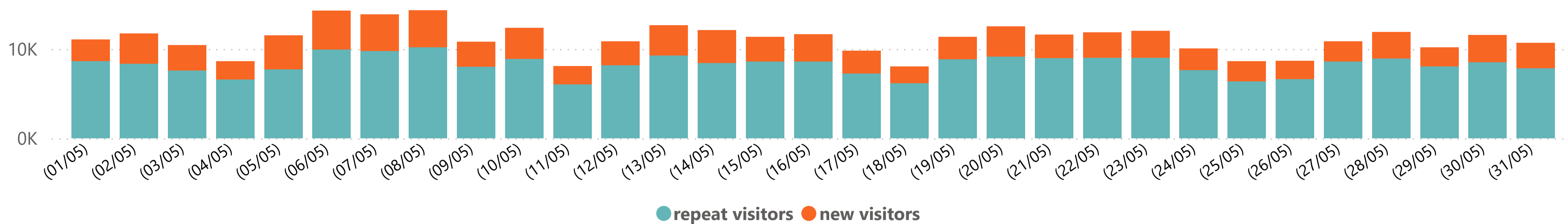
5%

up based on last month

11,136

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **5 % increase**
- The total number of visitors was **345,221** of which **255,908 (74%)** have visited previously and **89,313 (26 %)** were new
- This month's average visitors per day is **up** by **2%** based on the year to date average visitors per day
- Total footfall for the year to date has **decreased** by **-12% (-215,520)** based on the same period last year
- The busiest zone during **May** was **Brunel Way - Taxi Rank (2)** with **129,733** visitors **38%** of the total venue visitors

Busiest Days

- The busiest day this month was **Thursday 8th** with **14,304**, **4 %** of the total visitors of which **4,125 (29%)** were new visitors
- During this day the busiest time of day was between **4:00 PM** and **5:00 PM**
- Average dwell for the day was **153** minutes.

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>