



SLOUGH BID
for a brighter future

Marketing & Events



SLOUGH BID



Enhancing Local Business through Collaboration: Slough BID and Dynamic Digital Advertising

In today's competitive marketplace, collaboration among local businesses is vital for success. Slough BID (Business Improvement District) is dedicated to bringing the business community together, providing various resources and opportunities to help businesses thrive. One such opportunity is the innovative digital advertising option available through the Slough Post Office's dynamic stream vision.

Elevate Your Business with Dynamic Advertising

Digital advertising is a powerful tool for businesses looking to enhance their visibility and engage potential customers. The Slough Post Office offers an exceptional advertising platform through four tailored packages:

1. Platinum Package - Maximize your visibility and reach with this premium option, ensuring your business stands out prominently.
2. Gold Package - A fantastic choice for businesses wanting a strong presence without the full commitment of the platinum level.

4. Bronze Package- Ideal for those just starting to explore digital advertising, enabling you to establish your presence at an accessible price.

Through these options, businesses can tailor their advertising efforts to align with their unique goals and budgetary needs.

Slough BID plays a vital role in fostering relationships among local businesses, encouraging collaboration that leads to shared success. By participating in initiatives like dynamic digital advertising, businesses not only promote their own brand but also contribute to the overall vitality of the Slough High Street area.

Take Action Today

If you're interested in exploring these advertising opportunities or would like to learn more about how Slough BID supports local business initiatives, feel free to reach out:

- Connect with Rif at Slough BID on 07729 329643
- Contact Mohammed on 07932 448564



Beauty Base offer : Get Free Versace Bag!

Beauty Base is excited to offer for a limited time only when you purchase a Dylan Pink fragrance (50ml or above), you receive a stylish Versace Bag for free.

To take advantage of this wonderful promotion visit the store situated in the Observatory Mall. Hurry as this offer is limited and while stocks last. Happy Shopping.





KIDS CLUB

OBSERVATORY SHOPPING

EID INSPIRED WORKSHOP

SAT 14TH MARCH
11AM - 4PM

JOIN US TO MAKE YOUR VERY OWN EID CRAFT

BOLLYWOOD DANCERS PERFORMING THROUGHOUT THE DAY
FREE HENNA TATTOOS

Don't forget to sign up to Kids Club on the day!

In association with **ART CLASSES GROUP**

observatoryshopping.co.uk

Bringing Kids Club Fun to Slough!

SHOP LOCAL | SHOP OBSERVATORY

Eid Celebration Workshop at Observatory Mall.

Join us to make your very own Eid inspired craft on Saturday 14th March 2026 from 11am until 4pm. This event will feature a variety of festive activities for all ages. Don't miss this opportunity to participate in the celebrations and create lasting memories.



Stay connected with all things in Slough. Follow us for updates, events, and community news: X -@Sloughbid, Instagram -Slough_bid, LinkedIn -in-sloughbid, facebook:LoveSlough. Tik Tok- @sloughbid. Visit us at: www.sloughbid.co.uk.

SAFE & SECURE

TVP Resident /Business Engagement Event in the Town Centre.

We are excited to announce a series of upcoming resident / business engagement events in the High Street. Please see below the dates and times for these events.

📅 Date: 27 February 2026

🕒 Time: 11:00 AM - 12:00 PM

📍 Location: Barclays Bank, Slough high street SL1 1JS

!?! Event: Fraud prevention advice, pop down and speak to your local PCSO if you have any concerns

👮 Officer: Fiona Bray C7121

📅 Date: 28 February 2026

🕒 Time: 7:00 PM - 8:00 PM

📍 Location: Tesco Extra, Brunel Way, SL1 1XW

!?! Event: Come down to the Tesco Extra on Brunel Way to meet your local PCSOs. We will be down for an hour to answer any questions or give out advice for any issues you may be having. Don't hesitate to come speak to us!

👮 Officer: Beatrix Leedom C7573

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