





SLOUGH BID

for a brighter future


Marketing & Events



SLOUGH BID



NMTF
safeguarding the industry



SLOUGH HIGH STREET MARKETS

EVERY TUESDAY

10AM - 5PM
BROUGHT TO YOU
BY SLOUGH BID
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We are thrilled to announce that our markets will be restarting on March 31st. This is a fantastic opportunity for vendors and customers alike to come together again, support local businesses, and enjoy a vibrant shopping experience.

If you are interested in holding a stall at the market, we would love to hear from you. Please reach out to our Muddy on 07926 556071 or contact Rif 07729 329643. They will be happy to provide you with all the necessary information and assist you in securing a spot.

you all there.

Safe & Secure

Slough BID SLOUGH TOWN AGAINST CRIME



Slough BID is pleased to share exciting news regarding our community's safety efforts. We are embarking on a pivotal initiative to enhance security and engagement within our neighbourhoods by integrating in house wardens and they will start as of April 2026.

This shift is designed to strengthen local oversight and responsiveness, ensuring that our wardens are not only accessible but also deeply integrated within the town centre community.



Stay Connected with Slough BID

We invite you to join us on our social media platforms to stay updated with all things Slough! Follow us for the latest events, community news, and exciting updates about our Business Improvement District.

Connect with us on:

Twitter: @Sloughbid

Facebook: LoveSlough

TikTok: @sloughbid

For more information about our projects and initiatives that support local businesses, visit our website at: www.sloughbid.co.uk

Town Updates

Cashless Parking Rollout Begins in Slough

The transition to cashless parking is underway in Slough, with pay machines set to be removed from all car park locations over the next few months.

This new cashless system aims to streamline payment processes for residents and visitors, while also reducing the significant costs associated with maintaining the current parking options that include cash, card, and pay by phone.

The phased implementation will begin at the end of this month, with machines being removed from car parks and street locations over the next three to four months. Prior to the removal, advanced warning signs will be placed in each car park.

Recent data indicates that cash transactions account for only 3% of car park payments, with 19% made via card.

Payments will now be processed through RingGo, either via their app or a dedicated phone number, using the car park code for reference. For those who prefer to pay with cash or card, nearby PayPoints will continue to be available for transactions.

For those who wish to continue using cash or card, multiple PayPoints are conveniently located near parking facilities.



OBSERVATORY SHOPPING

MEET EASTER BUNNY

SAT 4TH APRIL 11AM - 4PM

FUN FOR ALL THE FAMILY!

CHILDREN WILL BE ABLE TO MEET THE EASTER BUNNY, ENJOY FACE PAINTING AND JOIN AN EASTER WORKSHOP.

Appearances from Harmony the Heart mascot throughout the day

ART CLASSES GROUP

Easter Workshop at the Observatory Shopping Mall

We are excited to announce a special Easter workshop hosted by the work by Arts Classes group. Join us for a fun-filled day of creativity and celebration at the Observatory Shopping Centre.

Workshop Details:

Date: Saturday 4th April

Time: 11am until 4pm

Location: Observatory Shopping Mall.

Age : All ages welcome

This workshop will feature a variety of Easter-themed activities, including

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Happy crafting 🐰

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