




**SLOUGH BID**

*for a brighter future*


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# Marketing & Events



**SLOUGH BID**



**NMTF**  
safeguarding the industry



# SLOUGH HIGH STREET MARKETS

EVERY TUESDAY

**10AM - 5PM**  
**BROUGHT TO YOU**  
**BY SLOUGH BID**  
VISIT US AT  
[WWW.SLOUGHBID.CO.UK](http://WWW.SLOUGHBID.CO.UK)  
FOLLOW US @SLOUGHBID

We are thrilled to announce that our markets will be restarting on March 31st. This is a fantastic opportunity for vendors and customers alike to come together again, support local businesses, and enjoy a vibrant shopping experience.

If you are interested in holding a stall at the market, we would love to hear from you. Please reach out to Rif 07729 329643 Or Muddy : 07729329643. They will be happy to provide you with all the necessary information and assist you in securing a spot.

you all there.

# Safe & Secure

## Slough BID SLOUGH TOWN AGAINST CRIME



Slough BID is pleased to share exciting news regarding our community's safety efforts. We are embarking on a pivotal initiative to enhance security and engagement within our neighbourhoods by integrating in house wardens and they will start as of April 2026.

This shift is designed to strengthen local oversight and responsiveness, ensuring that our wardens are not only accessible but also deeply integrated within the town centre community.



### Stay Connected with Slough BID

We invite you to join us on our social media platforms to stay updated with all things Slough! Follow us for the latest events, community news, and exciting updates about our Business Improvement District.

**Connect with us on:**

**Twitter: @Sloughbid**

**Facebook: LoveSlough**

**TikTok: @sloughbid**

For more information about our projects and initiatives that support local businesses, visit our website at: [www.sloughbid.co.uk](http://www.sloughbid.co.uk)

# Town Updates



Introducing Asad, the new 02 Manager at Slough High Street. Visit them at 146 High Street, SL1 1JP to experience exceptional service and explore the latest in technology. They look forward to welcoming you.

# Digital Advertising with Dynamic Stream Vision in Slough Post Office

Spring Promotion

**40% OFF**

All Advertising Packages Valid until 30 April



**PLATINUM Plan**  
**In-Branch Screen & Window-front Screen**

**GOLD Plan**  
**In-Branch Screen**

- Seen from the shopping centre
- Customers waiting & engaged
- High customer dwell time
- Limited advertiser slots
- High customer dwell time
- Customers waiting & engaged
- 20-second video adverts

3 Months: ~~£735~~ **£441**

3 Months: ~~£490~~ **£294**

6 Months: ~~£1200~~ **£720**

6 Months: ~~£800~~ **£480**

12 Months: ~~£1500~~ **£900**

12 Months: ~~£1000~~ **£600**

24 Months: ~~£2250~~ **£1350**

24 Months: ~~£1500~~ **£900**

Text us on WhatsApp: 07932 448564

Email: PostSlough@gmail.com

Address: Unit 39 Observatory Shopping Centre, Slough, Berkshire SL1 1LN

## SILVER Plan

### Window-front Screen

- Seen from the shopping centre
- High footfall visibility
- 20-second video adverts

3 Months: ~~£370~~ **£222**

6 Months: ~~£600~~ **£360**

12 Months: ~~£750~~ **£450**

24 Months: ~~£1150~~ **£690**

## BRONZE Plan

### Printed Flyers & Posters

- Displayed inside the branch
- Designated display areas
- Ideal for short promotion
- Low-cost local exposure

1 week: ~~£50~~ **£30**

2 weeks: ~~£90~~ **£54**

4 weeks: ~~£150~~ **£90**



## Video Production (Optional)

### £200

Text us on WhatsApp: 07932 448564

Email: [PostSlough@gmail.com](mailto:PostSlough@gmail.com)

Address: Unit 39 Observatory Shopping Centre, Slough, Berkshire SL1 1LN

We are excited to share that the Slough Post Office is now offering a range of innovative services through Dynamic Stream Vision. This initiative is designed to provide businesses like yours with new tools and resources to thrive in today's competitive market.

Dynamic Stream Vision focuses on enhancing communication and connectivity, ensuring you're equipped for success. Whether you're looking to improve operational efficiency or explore new avenues for growth, these offerings can be a valuable asset to your business.

For more information and to discover how you can benefit from this initiative,

support you and answer any questions you might have.

Thank you for your continued dedication to our business community.



The poster features a young boy with glasses and bunny ears holding a basket of colorful Easter eggs. Text boxes provide event details: 'MEET EASTER BUNNY', 'SAT 4TH APRIL 11AM - 4PM', 'FUN FOR ALL THE FAMILY!', and 'CHILDREN WILL BE ABLE TO MEET THE EASTER BUNNY, ENJOY FACE PAINTING AND JOIN AN EASTER WORKSHOP.' It also mentions 'Appearances from Harmony the Heart mascot throughout the day' and includes logos for 'OBSERVATORY SHOPPING' and 'ART CLASSES GROUP'.

OBSERVATORY SHOPPING

# MEET EASTER BUNNY

SAT 4TH APRIL 11AM - 4PM

FUN FOR ALL THE FAMILY!

CHILDREN WILL BE ABLE TO MEET THE EASTER BUNNY, ENJOY FACE PAINTING AND JOIN AN EASTER WORKSHOP.

Appearances from Harmony the Heart mascot throughout the day

ART CLASSES GROUP

## Easter Workshop at the Observatory Shopping Mall

We are excited to announce a special Easter workshop hosted by the work by Arts Classes group. Join us for a fun-filled day of creativity and celebration at the Observatory Shopping Centre.

**Date: Saturday 4th April**

**Time: 11am until 4pm**

**Location: Observatory Shopping Mall.**

**Age : All ages welcome**

This workshop will feature a variety of Easter-themed activities, including making colourful decorations, face painting and meeting the easter bunny.

Happy crafting 🐰

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