



SLOUGH BID

for a brighter future

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[Slough Bid Weekly Newsletter - 23rd April 2026 - Slough Bid](#)



Marketing & Events

Exciting News -Local Markets have returned with a Vibrant Revival.

The highly anticipated local markets have made a grand comeback, ushering in a dynamic shopping environment brimming with local talent and unique treasures. This is a fantastic opportunity to be part of an energetic community of vendors and shoppers, all coming together to support local businesses and celebrate the art of artisanal craftsmanship.

Vendors interested in showcasing their products are encouraged to seize this opportunity to connect with local consumers. For insights on securing a stall, please reach out to Rif at 07729 329643 or Muddy at 07729 329643. We are ready to provide all necessary details to ensure your participation in this memorable market season.

Prepare to dive into an atmosphere filled with enthusiasm, creativity, and remarkable discoveries. Join us as we launch into this exhilarating season with

Stay Connected with Slough BID.

Hey there, Slough 🇬🇧 Want to keep your finger on the pulse of everything happening in our vibrant community? We've got just the thing for you! Join us on our social media adventures to get the scoop on events, community buzz, and all the fantastic happenings in our Business Improvement District.

Let's be social! Connect with us on:

- 🐦 Twitter: @Sloughbid
- 📷 Instagram: Slough_bid
- 💼 LinkedIn: in-sloughbid
- 📘 Facebook: LoveSlough
- 🎵 TikTok: @sloughbid

For all the details on our projects and how they're boosting our local businesses, check out our website: [www.sloughbid.co.uk]
(<http://www.sloughbid.co.uk>)! Let's keep the good vibes rolling.



Dynamic Stream Vision in Slough Post Office

40% OFF

All Advertising Packages
Valid until 30 April



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PLATINUM Plan

In-Branch Screen & Window-front Screen

- Seen from the shopping centre
- Customers waiting & engaged
- High customer dwell time
- Limited advertiser slots

3 Months: £735 £441	3 Months: £490 £294
6 Months: £1200 £720	6 Months: £800 £480
12 Months: £1500 £900	12 Months: £1000 £600
24 Months: £2250 £1350	24 Months: £1500 £900

GOLD Plan

In-Branch Screen

- High customer dwell time
- Customers waiting & engaged
- 20-second video adverts

3 Months: £370 £222	1 week: £50 £30
6 Months: £600 £360	2 weeks: £90 £54
12 Months: £750 £450	4 weeks: £150 £90
24 Months: £1150 £690	

SILVER Plan

Window-front Screen

- Seen from the shopping centre
- High footfall visibility
- 20-second video adverts

BRONZE Plan

Printed Flyers & Posters

- Displayed inside the branch
- Designated display areas
- Ideal for short promotion
- Low-cost local exposure



Video Production (Optional)
£200

Text us on WhatsApp: 07932 448564
Email: PostSlough@gmail.com
Address: Unit 39 Observatory Shopping Centre, Slough, Berkshire SL1 1LN

We are excited to share that the Slough Post Office is now offering a range of innovative services through Dynamic Stream Vision. This initiative is designed to provide businesses like yours with new tools and resources to thrive in today's competitive market.

Dynamic Stream Vision focuses on enhancing communication and connectivity, ensuring you're equipped for success. Whether you're looking to improve operational efficiency or explore new avenues for growth, these offerings can be a valuable asset to your business.

For more information and to discover how you can benefit from this initiative, feel free to connect with us Rif at Slough BID: rifat@sloughbid.co.uk or reach out to Mohamad at the post office on: PostSlough@gmail.com. Thank you for your continued dedication to our business community.





In the heart of the bustling Observatory Shopping Mall, a much-anticipated event has unfolded: the grand reopening of the esteemed Fragrance Store. With its doors flung open to welcome the curious and the devoted, this beloved haven promises an exquisite olfactory experience like no other.

As patrons step into the store, they are greeted by a sensory symphony of captivating scents, from the delicate notes of blooming florals to the rich undertones of exotic spices. The Fragrance Store not only offers a meticulously curated selection of world-renowned brands but also extends an exclusive invitation to potential members. By enrolling in the membership program, visitors can enjoy enticing discounts of up to 20 percent on their favorite fragrances.

Furthermore, the reopening features limited-time offers that beckon scent enthusiasts to explore new fragrances and indulge in luxurious gift sets. The knowledgeable staff is on hand to provide personalized recommendations, ensuring that each customer discovers the perfect signature scent.

This is an extraordinary opportunity not to be missed. We invite you to visit the Fragrance Store at the Observatory Shopping Mall and embark on a fragrant journey that will awaken your senses and elevate your spirit.



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In the heart of Slough, a vibrant tapestry of cultures interwove through its streets, where each eatery narrated a unique story of heritage and tradition. As the town is preparing its role in the "Viva Slough 2028 Town of Culture initiative, the Slough BID is working in collaboration with them.

Collaborating with local restaurateurs, the Slough BID has launched a campaign to spotlight the myriad cuisines that has enriched the town's identity. From aromatic Indian curries to delicate Japanese injera, each establishment is a cultural history and craftsmanship. The campaign is to not only promote these eateries but also to weave them into the narrative of Slough as a town of culture.

Safe & Secure

Slough BID SLOUGH TOWN AGAINST CRIME



Enhancing Community Safety in Slough: Exciting Developments Ahead

Slough BID is delighted to announce significant advancements in our community safety initiatives. In a concerted effort to bolster security we will be introducing in-house wardens starting May 1, 2026.

To facilitate communication and collaboration, we invite you to attend the upcoming Slough Town Against Crime meeting, where you will have the opportunity to meet the new wardens . Further details regarding the meeting will be shared shortly.

In our ongoing commitment to improving safety measures, we acknowledge that some of our Town Link Radios are currently not functioning. Rest assured, we are

Other Updates



Slough Borough Council, we are dedicated to maintaining a clean and attractive town centre. This effort is bolstered by working with Slough Business Improvement District (BID), but we need your support to ensure our community remains beautiful and litter-free.

As a business operating in Slough, you have a legal duty of care when it comes to managing your waste. Please be aware that commercial waste must not be disposed of on the street, in public litter bins, residential bins, or charity / recycling bring banks.

All commercial waste, no matter how small, must only be transferred to an authorised waste carrier with the correct environmental permits or disposed of at the Chalvey Household Recycling Centre.

Disposing of business or commercial waste in any location other than within your businesses dedicated commercial waste container is an offence, and failure to comply with environmental regulations may result in enforcement action, including fixed penalty notices or prosecution.

now is a great time to do so. We encourage all businesses to implement a robust waste management plan to ensure they have the appropriate arrangements in place, which can significantly contribute to a litter-free town centre.

To learn more about our commercial waste services and to set up your waste management plan, please visit our website: [Trade Waste Information] (<https://www.slough.gov.uk/site-search/results/?q=waste>).

Let's join forces to keep Slough Town Centre clean and welcoming for everyone.



Cashless Parking Rollout Begins

Slough is transitioning to a cashless parking system over the next few months, as pay machines will be removed from all car park sites.

This new cashless system is designed to streamline payment processes for residents and customers, making it easier and more efficient to pay the council. Additionally, it aims to lower the high costs associated with managing the current parking options, which include cash, card, and pay-by-phone methods.

The rollout will take place in phases, with machines at car parks and on-street locations being removed within the next three to four months.

For further details, please visit Slough Borough Council's website on the cashless parking initiative



Department for Work & Pensions

Upcoming Slough Jobs Fair: Bought to you by Department of Work and Pensions -A Networking Opportunity for Employers and Jobseekers.

We are excited to announce that the next Slough Jobs Fair will take place on Thursday, June 25, 2026, from 10 a.m. to 1 p.m. at The Curve, located on William Street, Slough SL1 1XY. This event is being organized in collaboration with Adult Learning Slough and Ability Slough, aiming to connect local employers with potential candidates in a dynamic and engaging environment.

If you represent an organisation interested in securing a stand at the fair, we encourage you to respond to this email at your earliest convenience. Please note that space is limited, and we will be capping the number of employers from each sector to ensure a diverse range of opportunities for jobseekers. As such, confirmation of your stand may take some time.

We kindly request that only those who can commit to the entire event duration (10 a.m. – 1 p.m.) inquire about participation. Along with your request for a stand, please provide details regarding the vacancies you will be promoting.

This event promises to be a valuable resource for both employers and job seekers alike, and we look forward to your participation.

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