



SLOUGH BID

for a brighter future

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Marketing & Events



Vibrant Markets Return Every Tuesday

to support local businesses and celebrate craftsmanship. Vendors seeking stalls should contact Rif 07729 329 643 or Muddy 07926 556071 for participation details. We look forward to welcoming you to this energetic, creative community event.

FASHION
That Fits You!

Trendy styles. Great prices.
Made for every you.

- WIDE RANGE**
Tops, Dresses, Jackets & More
- GREAT PRICES**
Quality fashion that won't break the bank
- MADE FOR YOU**
Comfort, style & confidence in every fit

YOUR STYLE, YOUR WAY

*Shop Local.
Look Amazing!*

FIND YOUR PERFECT FIT TODAY!

Dignity Fashion Stall on Slough BID Markets: A Past Chapter at Observatory Shopping Centre.

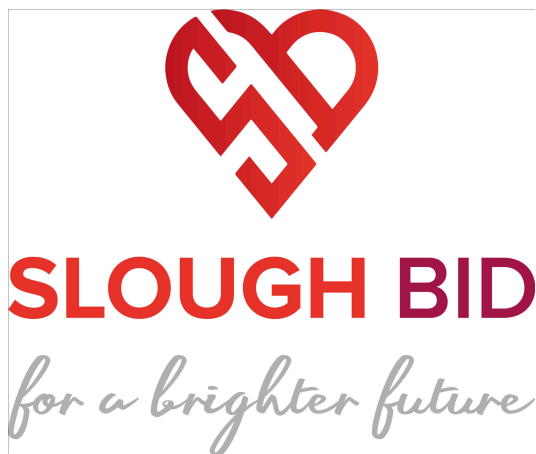
Historically, Dignity Fashion Stall occupied a storefront within the Observatory Shopping Centre, contributing to Slough's diverse retail tapestry. The venture demonstrated adaptability across retail environments—transitioning from a covered shopping centre to the open-air market along Slough High Street. While the Observatory location remains part of the stall's historical footprint, the current market presence on Slough High Street continues to serve as the focal point for contemporary offerings and weekly community engagement. Shoppers are invited to explore new arrivals and seasonal staples every Tuesday, 10:00 to 17:00, supporting local entrepreneurship and regional commerce.

Want in on the extra services that boost local business? Join our social adventures to catch the latest events, vibes, and projects that help our business community thrive. We're all about linking local businesses with friends to make Slough shine even brighter.

Find us on socials:

- 🐦 Twitter: @Sloughbid
- 📷 Instagram: Slough_bid
- 💼 LinkedIn: in-sloughbid
- 📘 Facebook: LoveSlough
- 🎵 TikTok: @sloughbid

For the full scoop on how our projects help local businesses, visit www.sloughbid.co.uk or get in touch with us.



Digital Advertising with Dynamic Stream Vision in Slough Post Office

Spring Promotion
40% OFF
All Advertising Packages valid until 30 April

SLOUGH BID
for a brighter future

<p style="text-align: center;">PLATINUM Plan In-Branch Screen & Window-front Screen</p> <ul style="list-style-type: none"> Seen from the shopping centre Customers waiting & engaged High customer dwell time Limited advertiser slots <table style="width: 100%; font-size: x-small; margin-top: 5px;"> <tr> <td>3 Months: £735 £441</td> <td>3 Months: £490 £294</td> </tr> <tr> <td>6 Months: £1200 £720</td> <td>6 Months: £800 £480</td> </tr> <tr> <td>12 Months: £1500 £900</td> <td>12 Months: £1000 £600</td> </tr> <tr> <td>24 Months: £2250 £1350</td> <td>24 Months: £1500 £900</td> </tr> </table>	3 Months: £735 £441	3 Months: £490 £294	6 Months: £1200 £720	6 Months: £800 £480	12 Months: £1500 £900	12 Months: £1000 £600	24 Months: £2250 £1350	24 Months: £1500 £900	<p style="text-align: center;">GOLD Plan In-Branch Screen</p> <ul style="list-style-type: none"> High customer dwell time Customers waiting & engaged 20-second video adverts <table style="width: 100%; font-size: x-small; margin-top: 5px;"> <tr> <td>3 Months: £490 £294</td> <td>3 Months: £490 £294</td> </tr> <tr> <td>6 Months: £800 £480</td> <td>6 Months: £800 £480</td> </tr> <tr> <td>12 Months: £1000 £600</td> <td>12 Months: £1000 £600</td> </tr> <tr> <td>24 Months: £1500 £900</td> <td>24 Months: £1500 £900</td> </tr> </table>	3 Months: £490 £294	3 Months: £490 £294	6 Months: £800 £480	6 Months: £800 £480	12 Months: £1000 £600	12 Months: £1000 £600	24 Months: £1500 £900	24 Months: £1500 £900
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Text us on WhatsApp: 07932 448564
Email: PostSlough@gmail.com
Address: Unit 39 Observatory Shopping Centre, Slough, Berkshire SL1 1LN

SILVER Plan
Window-front Screen

- Seen from the shopping centre
- High footfall visibility
- 20-second video adverts

3 Months: £370 £222	3 Months: £370 £222
6 Months: £600 £360	6 Months: £600 £360
12 Months: £750 £450	12 Months: £750 £450
24 Months: £1150 £690	24 Months: £1150 £690

BRONZE Plan
Printed Flyers & Posters

- Displayed inside the branch
- Designated display areas
- Ideal for short promotion
- Low-cost local exposure

1 week: £50 £30	1 week: £50 £30
2 weeks: £90 £54	2 weeks: £90 £54
4 weeks: £150 £90	4 weeks: £150 £90

Video Production (Optional)
£200

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We are pleased to announce that Slough Post Office now provides a suite of innovative services through Dynamic Stream Vision. This initiative offers businesses advanced tools and resources to thrive in today's competitive environment.

Key focus areas of Dynamic Stream Vision:

- Enhanced communication and connectivity to streamline operations.
- Tools designed to improve operational efficiency.
- Opportunities to explore new growth avenues and expand market reach.

These offerings aim to be a valuable asset for businesses seeking stronger performance and greater resilience in a dynamic market.

For more information and to learn how your business can benefit, please contact:

- Rif at Slough BID: rifat@sloughbid.co.uk
- Mohamad at the Post Office: PostSlough@gmail.com

Thank you.

Town Centre News



Working in collaboration with Viva Slough

In the heart of Slough, a vibrant mosaic of cultures colours our streets, and every eatery tells a unique tale of heritage. As Slough gears up for Viva Slough 2028: Town of Culture, Slough BID joins forces with the initiative to spotlight our dazzling array of cuisines. From bold Indian curries to refined Japanese gastronomy, each restaurant is a cultural craft that enriches Slough's evolving culinary narrative and strengthens our eatery culture.

**Work Happy.
Work Here.**

*Big ideas
Better
together*

**Offices, community
& space to grow.**

Central Slough Location | Flexible Office Options | Community & Collaboration | Built for Innovation

plusinnovation.com

Coworking Week is back this June

Sign up before June 1 to be automatically entered into a prize draw to win a free month of coworking (worth £199).

From Monday, June 29 to Friday, July 3, we're opening our doors for a free week of working in a fresh environment, with expert-led events, hands-on workshops, and a welcoming Plus X Innovation community in Slough.

This year, we're helping you Build for Your Tomorrow—so you can focus on what really moves progress forward, meet other founders, freelancers, and small teams, and access a space designed to help you grow.

Early sign-ups get first pick of the week's events and programmes, plus automatic entry into the prize draw for a free month of coworking. Spots are limited, so grab yours early.

Register here: <https://campaigns.plusinnovation.com/coworking-week-june-2026>

Slough BID SLOUGH TOWN AGAINST CRIME



Town Wardens Update

The recent STAC meeting was productive, with business members invited to participate. Deliberations focused on enhancing safety in Slough's town centre, and the session yielded constructive outcomes. The next meeting dates will be circulated to all stakeholders shortly.

Please note that a number of town link radios are currently offline. The technical team is actively diagnosing and resolving the issue, and updates will be provided as soon as available.

Thames Valley Police (TVP) invites you to join on Wednesday 20th at 9:30 am at Greggs, Slough High Street, to raise any concerns or discuss local safety matters.

Thank you,
Slough BID Team

www.slough.gov.uk
Slough
Borough Council

Slough Borough Council, we are dedicated to maintaining a clean and attractive town centre. This effort is bolstered by working with Slough Business Improvement District (BID), but we need your support to ensure our community remains beautiful and litter-free.

As a business operating in Slough, you have a legal duty of care when it comes to managing your waste. Please be aware that commercial waste must not be disposed of on the street, in public litter bins, residential bins, or charity / recycling bring banks.

All commercial waste, no matter how small, must only be transferred to an authorised waste carrier with the correct environmental permits or disposed of at the Chalvey Household Recycling Centre.

Disposing of business or commercial waste in any location other than within your businesses dedicated commercial waste container is an offence, and failure to comply with environmental regulations may result in enforcement action, including fixed penalty notices or prosecution.

Proper waste disposal and recycling are crucial for keeping our Town Centre clean and tidy. If you haven't yet explored the trade waste options available, now is a great time to do so. We encourage all businesses to implement a robust waste management plan to ensure they have the appropriate arrangements in place, which can significantly contribute to a litter-free town centre.

To learn more about our commercial waste services and to set up your waste management plan, please visit our website: [Trade Waste Information] (<https://www.slough.gov.uk/site-search/results/?q=waste>).

Let's join forces to keep Slough Town Centre clean and welcoming for everyone.



Cashless Parking Rollout Begins

Slough is transitioning to a cashless parking system over the next few months, as pay machines will be removed from all car park sites.

residents and customers, making it easier and more efficient to pay the council. Additionally, it aims to lower the high costs associated with managing the current parking options, which include cash, card, and pay-by-phone methods.

The rollout will take place in phases, with machines at car parks and on-street locations being removed within the next three to four months.

For further details, please visit Slough Borough Council's website on the cashless parking initiative



Department
for Work &
Pensions

Upcoming Slough Jobs Fair: Bought to you by Department of Work and Pensions -A Networking Opportunity for Employers and Jobseekers.

We are excited to announce that the next Slough Jobs Fair will take place on Thursday, June 25, 2026, from 10 a.m. to 1 p.m. at The Curve, located on William Street, Slough SL1 1XY. This event is being organized in collaboration with Adult Learning Slough and Ability Slough, aiming to connect local employers with potential candidates in a dynamic and engaging environment.

If you represent an organisation interested in securing a stand at the fair, we encourage you to respond to this email at your earliest convenience. Please note that space is limited, and we will be capping the number of employers from each sector to ensure a diverse range of opportunities for jobseekers. As such, confirmation of your stand may take some time.

We kindly request that only those who can commit to the entire event duration (10 a.m. – 1 p.m.) inquire about participation. Along with your request for a stand, please provide details regarding the vacancies you will be promoting.

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