



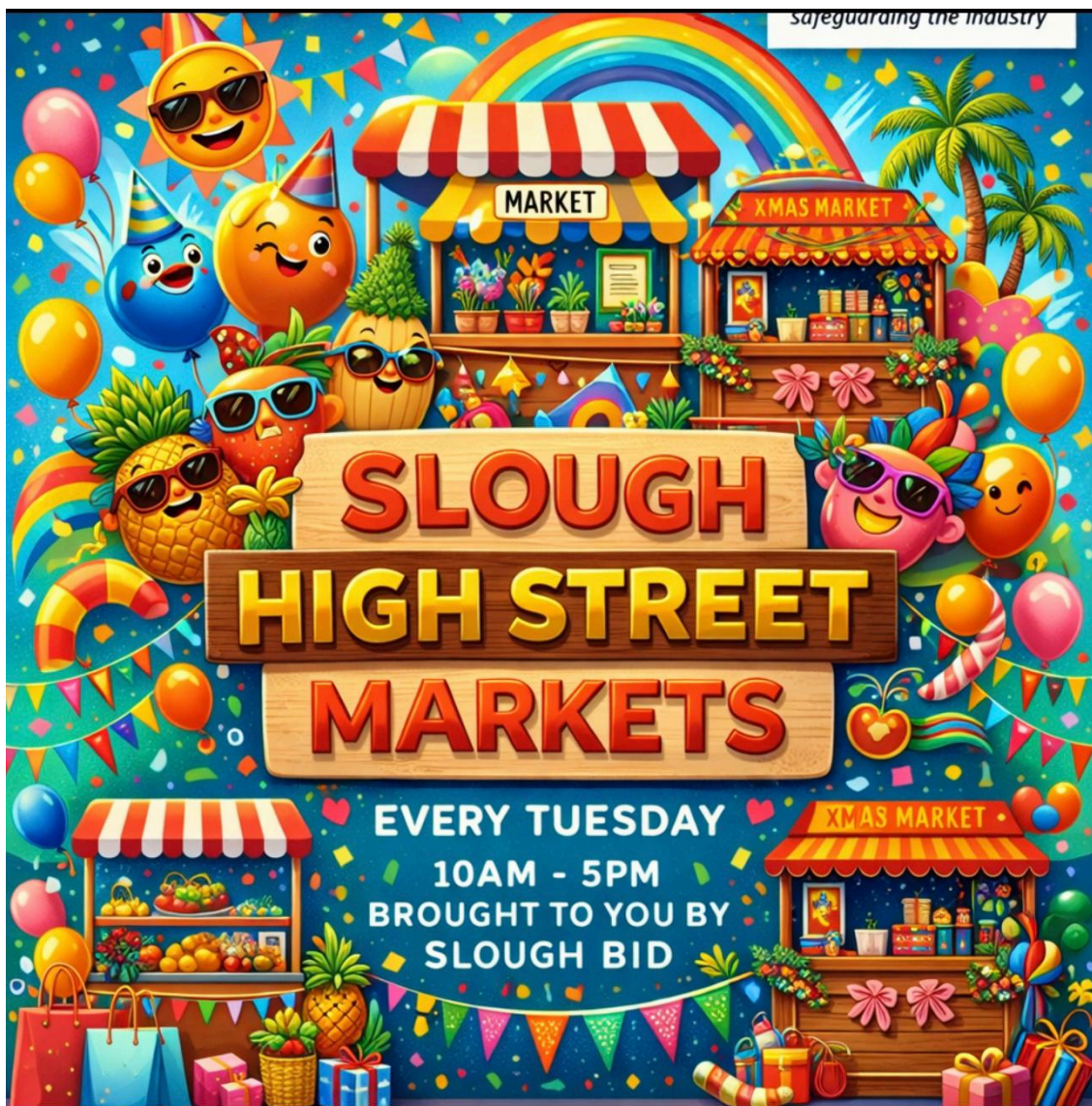
SLOUGH BID

for a brighter future

If you are unable to view this message click here

<https://sloughbid.co.uk/slough-bid-weekly-newsletter-30th-april-2026/>

Marketing & Events



Local Markets Make a Vibrant Comeback 🎉🎊

The eagerly awaited local markets have returned, creating a lively shopping

businesses and celebrate artisanal craftsmanship.

Vendors eager to showcase their products are encouraged to take advantage of this chance to connect with local consumers. For information on securing a stall, please contact Rif at 07729 329643 or Muddy at 07729 329643. We are prepared to provide all necessary details for your participation in this exciting market season.

Join us to experience an atmosphere rich in enthusiasm, creativity, and remarkable finds. As we embark on this thrilling season, your presence will contribute to making the markets truly memorable. We look forward to welcoming you.

Stay Connected with Slough BID – Let's keep the buzz alive!

Hey Slough! 🇬🇧 Want to stay in the loop with all the exciting things happening in our lively BID neighbourhood? You're in the right place. Join our social adventures to catch the latest events, community vibes, and the cool projects that boost local business.

We're all about connecting the business community with local friends, making Slough shine even brighter.

Let's get social! Find us here:

- 🐦 Twitter: @Sloughbid
- 📷 Instagram: Slough_bid
- 💼 LinkedIn: in-sloughbid
- 📘 Facebook: LoveSlough
- 🎵 TikTok: @sloughbid

Want the full scoop on how our projects help local businesses? Visit our website: www.sloughbid.co.uk. Let's keep the good vibes rolling and make Slough even more awesome together.





SLOUGH BID

for a brighter future

Digital Advertising with Dynamic Stream Vision in Slough Post Office

Spring Promotion
40% OFF

All Advertising Packages valid until 30 April

PLATINUM Plan
In-Branch Screen & Window-front Screen

- Seen from the shopping centre
- Customers waiting & engaged
- High customer dwell time
- Limited advertiser slots

| | |
|--|---|
| 3 Months: £735 £441 | 3 Months: £490 £294 |
| 6 Months: £1200 £720 | 6 Months: £800 £480 |
| 12 Months: £1500 £900 | 12 Months: £1000 £600 |
| 24 Months: £2250 £1350 | 24 Months: £1500 £900 |

GOLD Plan
In-Branch Screen

- High customer dwell time
- Customers waiting & engaged
- 20-second video adverts

| | |
|---|---|
| 3 Months: £490 £294 | 3 Months: £490 £294 |
| 6 Months: £800 £480 | 6 Months: £800 £480 |
| 12 Months: £1000 £600 | 12 Months: £1000 £600 |
| 24 Months: £1500 £900 | 24 Months: £1500 £900 |

Text us on WhatsApp: 07932 448564
Email: PostSlough@gmail.com
Address: Unit 39 Observatory Shopping Centre, Slough, Berkshire SL1 1LN

SILVER Plan
Window-front Screen

- Seen from the shopping centre
- High footfall visibility
- 20-second video adverts

| | |
|---|---|
| 3 Months: £370 £222 | 3 Months: £370 £222 |
| 6 Months: £600 £360 | 6 Months: £600 £360 |
| 12 Months: £750 £450 | 12 Months: £750 £450 |
| 24 Months: £1150 £690 | 24 Months: £1150 £690 |

BRONZE Plan
Printed Flyers & Posters

- Displayed inside the branch
- Designated display areas
- Ideal for short promotion
- Low-cost local exposure

| | |
|-------------------------------------|-------------------------------------|
| 1 week: £50 £30 | 1 week: £50 £30 |
| 2 weeks: £90 £54 | 2 weeks: £90 £54 |
| 4 weeks: £150 £90 | 4 weeks: £150 £90 |

Video Production (Optional)
£200

Text us on WhatsApp: 07932 448564
Email: PostSlough@gmail.com
Address: Unit 39 Observatory Shopping Centre, Slough, Berkshire SL1 1LN

innovative services through Dynamic Stream Vision. This initiative is designed to provide businesses with new tools and resources to thrive in today's competitive landscape.

Key focus areas of Dynamic Stream Vision include:

- Enhanced communication and connectivity to streamline operations.
- Tools to improve operational efficiency.
- Opportunities to explore new avenues for growth and market reach.

These offerings are intended to be a valuable asset for businesses seeking to strengthen performance and resilience in a dynamic market environment.

For further information and to discover how your business can benefit from this initiative, please contact:

- Rif at Slough BID: rifat@sloughbid.co.uk
- Mohamad at the Post Office: PostSlough@gmail.com

Thank you for your continued commitment to our business community.

Town Centre News

Teddys
★ PLAY TOWN ★

AFTER SCHOOL MEAL DEAL!

£11.99

INCLUDES:

- ENTRANCE WITH **PLAY** FOR 2 HOURS!
- YOUR CHOICE OF **KIDS MEAL**
- SQUASH**

Two Hours of High- Energy Play for only £11.99 at Teddys Play Town

For Just £11.99 for two hours of pure fun: endless play, a tasty kids' meal choice, a squash to sip, and one adult free. The ideal after-school treat to unleash energy in a safe, supervised setting.

- Busy day? Make it joyful for £11.99: two hours of playtime, a kids' meal option, a squash, and one adult free. Play, eat, and burn energy in one seamless outing.



SLOUGH BID

for a brighter future

In the heart of Slough, a colourful tapestry of cultures fills our streets, with every eatery telling a unique story of heritage. As Slough gears up for Viva Slough 2028: Town of Culture, Slough BID is teaming up with the initiative to shine a spotlight on our diverse cuisines. From bold Indian curries to refined Japanese gastronomy, each restaurant is a cultural craft, adding flavour to Slough's growing cultural narrative and the promotion of the eatery culture. Follow us on our social platforms to hear the next story at Slough BID.

Safe & Secure

Slough BID SLOUGH TOWN AGAINST CRIME



Enhancing Community Safety in Slough: Exciting Developments Ahead
Slough BID is advancing our safety initiatives with in-house wardens starting May 1, 2026. The next Slough Town Against Crime (STAC) meeting is also taking place on the 1st May 2026 at 10:00 AM at the Observatory Shopping Centre Management Suite Office, where you will also have the opportunity to meet the new wardens. Please note: Some of the Town Link Radios are temporarily offline. We are actively addressing the issue and will provide updates as available. Thank you. Slough BID Team.

Slough

Borough Council

Slough Borough Council, we are dedicated to maintaining a clean and attractive town centre. This effort is bolstered by working with Slough Business Improvement District (BID), but we need your support to ensure our community remains beautiful and litter-free.

As a business operating in Slough, you have a legal duty of care when it comes to managing your waste. Please be aware that commercial waste must not be disposed of on the street, in public litter bins, residential bins, or charity / recycling bring banks.

All commercial waste, no matter how small, must only be transferred to an authorised waste carrier with the correct environmental permits or disposed of at the Chalvey Household Recycling Centre.

Disposing of business or commercial waste in any location other than within your businesses dedicated commercial waste container is an offence, and failure to comply with environmental regulations may result in enforcement action, including fixed penalty notices or prosecution.

Proper waste disposal and recycling are crucial for keeping our Town Centre clean and tidy. If you haven't yet explored the trade waste options available, now is a great time to do so. We encourage all businesses to implement a robust waste management plan to ensure they have the appropriate arrangements in place, which can significantly contribute to a litter-free town centre.

To learn more about our commercial waste services and to set up your waste management plan, please visit our website: [Trade Waste Information] (<https://www.slough.gov.uk/site-search/results/?q=waste>).

Let's join forces to keep Slough Town Centre clean and welcoming for everyone.

Slough

Borough Council

Cashless Parking Rollout Begins

Slough is transitioning to a cashless parking system over the next few months, as pay machines will be removed from all car park sites.

This new cashless system is designed to streamline payment processes for residents and customers, making it easier and more efficient to pay the council. Additionally, it aims to lower the high costs associated with managing the current parking options, which include cash, card, and pay-by-phone methods.

The rollout will take place in phases, with machines at car parks and on-street locations being removed within the next three to four months.

For further details, please visit Slough Borough Council's website on the cashless parking initiative



Department
for Work &
Pensions

Upcoming Slough Jobs Fair: Bought to you by Department of Work and Pensions -A Networking Opportunity for Employers and Jobseekers.

We are excited to announce that the next Slough Jobs Fair will take place on Thursday, June 25, 2026, from 10 a.m. to 1 p.m. at The Curve, located on William Street, Slough SL1 1XY. This event is being organized in collaboration with Adult Learning Slough and Ability Slough, aiming to connect local employers with potential candidates in a dynamic and engaging environment.

encourage you to respond to this email at your earliest convenience. Please note that space is limited, and we will be capping the number of employers from each sector to ensure a diverse range of opportunities for jobseekers. As such, confirmation of your stand may take some time.

We kindly request that only those who can commit to the entire event duration (10 a.m. – 1 p.m.) inquire about participation. Along with your request for a stand, please provide details regarding the vacancies you will be promoting.

This event promises to be a valuable resource for both employers and job seekers alike, and we look forward to your participation.

If you are unable to view this message click here

<https://sloughbid.co.uk/slough-bid-weekly-newsletter-30th-april-2026/>

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Slough BID · 2nd Floor · 135-137 High Street, Slough · Slough, Buckinghamshire SL1 1DN · United Kingdom