



SLOUGH BID

for a brighter future

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Marketing & Events



Safeguarding the industry

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community members to unite in support of local businesses and celebrate craftsmanship.

Vendors wishing to showcase their products are invited to seize this opportunity to connect with local consumers. For stall information, please contact info@sloughbid.co.uk. We are ready to provide all necessary details for participation in this exciting market season.

Join us to experience an atmosphere brimming with enthusiasm and creativity. Your presence will enhance the markets and contribute to their success. We look forward to welcoming you back to this vibrant community gathering.

Stay Connected with Slough BID Lets keep the Buzz alive!

Hey Slough 🎉 Want to stay in the loop with all the exciting things happening in our lively BID neighbourhood? You're in the right place. Join our social adventures to catch the latest events, community vibes, and the cool projects that boost local business.

We're all about connecting the business community with local friends, making Slough shine even brighter.

Let's get social! Find us here:

- 🐦 Twitter: @Sloughbid
- 📷 Instagram: Slough_bid
- 💼 LinkedIn: in-sloughbid
- 📘 Facebook: LoveSlough
- 🎵 TikTok: @sloughbid

Want the full scoop on how our projects help local businesses? Visit our website: www.sloughbid.co.uk.



Dynamic Stream Vision in Slough Post Office

40% OFF
All Advertising Packages Valid until 30 April

PLATINUM Plan
In-Branch Screen
Window-front Screen

- Seen from the shopping centre
- Customers waiting & engaged
- High customer dwell time
- Limited advertiser slots

3 Months:	£735 £441
6 Months:	£1200 £720
12 Months:	£1500 £900
24 Months:	£2250 £1350

GOLD Plan
In-Branch Screen

- High customer dwell time
- Customers waiting & engaged
- 20-second video adverts

3 Months:	£490 £294
6 Months:	£800 £480
12 Months:	£1000 £600
24 Months:	£1500 £900

SILVER Plan
Window-front Screen

- Seen from the shopping centre
- High footfall visibility
- 20-second video adverts

3 Months:	£370 £222
6 Months:	£600 £360
12 Months:	£750 £450
24 Months:	£1150 £690

BRONZE Plan
Printed Flyers & Posters

- Displayed inside the branch
- Designated display areas
- Ideal for short promotion
- Low-cost local exposure

1 week:	£50 £30
2 weeks:	£90 £54
4 weeks:	£150 £90



Video Production (Optional)
£200

Text us on WhatsApp: 07932 448564
Email: PostSlough@gmail.com
Address: Unit 39 Observatory Shopping Centre, Slough, Berkshire SL1 1LN

Slough Post Office Launches Dynamic Stream Vision Services

We are pleased to announce that the Slough Post Office now offers a suite of innovative services through Dynamic Stream Vision. This initiative is designed to provide businesses with new tools and resources to thrive in today's competitive landscape.

Key focus areas of Dynamic Stream Vision include:

- Enhanced communication and connectivity to streamline operations.
- Tools to improve operational efficiency.
- Opportunities to explore new avenues for growth and market reach.

These offerings are intended to be a valuable asset for businesses seeking to strengthen performance and resilience in a dynamic market environment.

For further information and to discover how your business can benefit from this initiative, please contact:

- Rif at Slough BID: rifat@sloughbid.co.uk
- Mohamad at the Post Office: PostSlough@gmail.com

Thank you

Town Centre News



In the heart of Slough, a colourful tapestry of cultures fills our streets, with every eatery telling a unique story of heritage. As Slough gears up for Viva Slough 2028: Town of Culture, Slough BID is teaming up with the initiative to shine a spotlight on our diverse cuisines. From bold Indian curries to refined Japanese gastronomy, each restaurant is a cultural craft, adding flavour to Slough's growing cultural narrative and the promotion of the eatery culture. Follow us on our social platforms to hear the next story at Slough BID.

Safe & Secure

Slough BID SLOUGH TOWN AGAINST CRIME



Town Wardens update.

Slough Town Against Crime (STAC) meeting was successful. Business members were invited to attend and discussions were around enhancing safety in our town centre. It was a great success. The next meeting dates will be shared with you all shortly.

Please be advised that some of our town link radios are currently offline; however, we are actively addressing this issue and will provide updates to you shortly. We appreciate your understanding and support in making Slough a safer place for all.

Thank you,
Slough BID Team

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www.slough.gov.uk Slough Borough Council

Slough Borough Council, we are dedicated to maintaining a clean and attractive town centre. This effort is bolstered by working with Slough Business Improvement District (BID), but we need your support to ensure our community remains beautiful and litter-free.

As a business operating in Slough, you have a legal duty of care when it comes to managing your waste. Please be aware that commercial waste must not be disposed of on the street, in public litter bins, residential bins, or charity / recycling bring banks.

All commercial waste, no matter how small, must only be transferred to an authorised waste carrier with the correct environmental permits or disposed of at the Chalvey Household Recycling Centre.

Disposing of business or commercial waste in any location other than within your businesses dedicated commercial waste container is an offence, and failure to comply with environmental regulations may result in enforcement action, including fixed penalty notices or prosecution.

Proper waste disposal and recycling are crucial for keeping our Town Centre clean and tidy. If you haven't yet explored the trade waste options available, now is a great time to do so. We encourage all businesses to implement a robust waste management plan to ensure they have the appropriate arrangements in place, which can significantly contribute to a litter-free town centre.

To learn more about our commercial waste services and to set up your waste management plan, please visit our website: [Trade Waste Information] (<https://www.slough.gov.uk/site-search/results/?q=waste>).

www.slough.gov.uk

Slough

Borough Council

Cashless Parking Rollout Begins

Slough is transitioning to a cashless parking system over the next few months, as pay machines will be removed from all car park sites.

This new cashless system is designed to streamline payment processes for residents and customers, making it easier and more efficient to pay the council. Additionally, it aims to lower the high costs associated with managing the current parking options, which include cash, card, and pay-by-phone methods.

The rollout will take place in phases, with machines at car parks and on-street locations being removed within the next three to four months.

For further details, please visit Slough Borough Council's website on the cashless parking initiative



Department
for Work &
Pensions

Upcoming Slough Jobs Fair: Bought to you by Department of Work and Pensions -A Networking Opportunity for Employers and Jobseekers.

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Jobs Fair will take place on
at The Curve, located on

employers with potential candidates in a dynamic and engaging environment.

If you represent an organisation interested in securing a stand at the fair, we encourage you to respond to this email at your earliest convenience. Please note that space is limited, and we will be capping the number of employers from each sector to ensure a diverse range of opportunities for jobseekers. As such, confirmation of your stand may take some time.

We kindly request that only those who can commit to the entire event duration (10 a.m. – 1 p.m.) inquire about participation. Along with your request for a stand, please provide details regarding the vacancies you will be promoting.

This event promises to be a valuable resource for both employers and job seekers alike, and we look forward to your participation.

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